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Running for change, sustainability awareness

CHAMPIONING sustainable health and wellness, Public Bank successfully concluded its first-ever Run for Change 2024.

The 10km race at Padang Merbok, Kuala Lumpur saw over 1,200 staff members coming together to raise awareness on fostering a culture of sustainability through environmental, social and governance (ESG) practices.

Held in conjunction with World Environment Day, the event was more than just a race as it was a platform for people to unite to make a meaningful impact on the environment, according to the bank in a press release.

A portion of participation fees was allocated towards buying young trees to support the nation's efforts in preserving nature for future generations.

The run also promoted inclusivity and healthy lifestyles among 100 students from the Public Bank Bhd Green Growth Asia Foundation (PBB GGAF) Eco-Schools programme.

Joining them were residents from Lovely Disabled Home, Persatuan Kebajikan Kanak-



Tay (front row, fifth from left) with the bank's management and winners of the inaugural Run for Change 2024.

Kanak Istimewa Insan and Pusat Penjagaan Kanak-Kanak Cacat Taman Megah.

Through its corporate social responsibility (CSR) initiative, the bank sponsors the students and the homes' residents.

In turn, the students are partners in Public Bank's three-year ESG programme to bolster environmental education.

Public Bank managing direc-

tor and chief executive officer Tan Sri Tay Ah Lek called the event a "resounding success".

He also thanked the dedication and commitment of all participants.

"Witnessing over 1,200 individuals unite for a cause that champions sustainability and community well-being is truly inspiring.

"This event highlights our

collective responsibility towards the environment and emphasises the importance of inclusivity.

"We remain steadfast in our commitment to promoting ESG practices to contributing to a greener, healthier future for all," said Tay.

He added that active response to the event had strengthened the bank's resolve to organise similar events in the future.