

PUBLIC BANK BERHAD 198501000872 (6463-H)
PUBLIC AFFAIRS DIVISION
12TH FLOOR, MENARA PUBLIC BANK
146 JALAN AMPANG, 50450 KUALA LUMPUR
Tel : 03-2163 8888 / 2163 8899
Fax : 03-2168 8619
Website : www.publicbankgroup.com



FOR IMMEDIATE RELEASE

4 April 2023

Public Bank Collaborates with NCSM on Cancer Awareness Programme

Public Bank has embarked on a CSR collaboration programme with National Cancer Society of Malaysia (NCSM) by sponsoring RM150,000 towards the Colorectal Cancer awareness programme.

The sponsorship mock cheque was presented by Tan Sri Dato' Sri Dr. Tay Ah Lek, Managing Director and Chief Executive Officer of Public Bank to Dr. Murallitharam Munisamy, Managing Director of NCSM on Tuesday, 21 March 2023 at Menara Public Bank.

During the cheque presentation Tan Sri Dato' Sri Dr. Tay Ah Lek said, "We hope that this collaboration will help create greater awareness on cancer diseases and ultimately bring positive impact in reducing cancer cases in our country."

He added, "The collaboration is also proof of Public Bank's commitment to strengthen our Environmental Social Governance (ESG) initiatives in serving the people and community which will continue to be important considerations for businesses and focus in achieving a sustainable and positive impact on the community, where the Bank operates."

Since colorectal cancer is second most common cancer in Malaysia for all genders after breast cancer, Public Bank hopes the programme will be able to help improve the survival rate amongst the lower income community by increasing access to early screening which would help in the detection of the growth of before they develop into cancer which eventually can save lives and increase the survival rate.

NCSM Managing Director Dr. M. Murallitharan thanked Public Bank for their continuous support towards fighting cancer. He said, "The donation from Public Bank will be channelled towards increasing awareness of colorectal cancer and education of healthy eating habit to combat the disease."

"Our team will also be on ground conducting a series of programme which will benefit the public at large, particularly the lower income B40 group for early screening, education and adopting healthy lifestyle to minimise the risk of colorectal cancer," said Dr. M. Murallitharan.



Tan Sri Dato' Sri Dr. Tay Ah Lek, Managing Director and CEO of Public Bank presenting the mock cheque to Dr. M. Murallitharan Munisamy, Managing Director of NCSM and witnessed by Mr. Yeap Chong Wei, NCSM Marketing Director
