

# PERSATUAN BANK BANK DALAM MALAYSIA

THE ASSOCIATION OF BANKS IN MALAYSIA



# Cover Designs of Past Annual Reports



2010 Partnering our stakeholders



2011 Serving all stakeholders efficiently



2012 Putting the pieces together



2013 Banking the electronic way



2014 Bank safely online



2015 Evolution of Payment Systems



# **COVER RATIONALE**

#### PIN and Pay - Towards better security for card payments

In mid-2014, Malaysia embarked on a journey to change how card payments are being verified and The Association of Banks in Malaysia (ABM) is proud to have played a lead role in this campaign. The initiative to migrate from signature to PIN (Personal Identification Number) to verify payments made using credit, debit, charge and prepaid cards is called the PIN and Pay campaign. This campaign not only involves the upgrading of the physical infrastructure, including cards and payment terminals, but also a change of behaviour on the part of the cardholder as well as the merchant.

The main reason for this campaign is to align Malaysia with global best practices for card use as well as to improve security for

Malaysian cards at both Malaysian terminals and those terminals overseas that support PIN entry. The introduction of this 2-factor authentication, that is "something you have" (payment card) and "something you know" (PIN) also helps to combat fraud due to lost or stolen cards.

With effect from 1 July 2017, signature will no longer be accepted as verification for all domestic credit, debit, charge and prepaid cards. Accordingly, all the key stakeholders in this campaign hope that both cardholders and merchants will embrace the switch to PIN and Pay wholeheartedly.

PIN & Pay, the safer way to pay with your payment cards.

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  Ms Chuah Mei Lin

# **CORPORATE INFORMATION**

#### **Chairman Bank**

# Malayan Banking Berhad (Maybank)

**Datuk Abdul Farid Alias** 

Alternate:

Datuk Haji Hamirullah Boorhan

### **Principal Officer**

Joanne Wong
Officer in Charge

#### **Council Members**

#### **Affin Bank Berhad**

**Kamarul Ariffin Mohd Jamil** 

Alternate

Shariffudin bin Mohamad (until 16 September 2016)

Ramanathan Rajoo (from 18 October 2016 until 8 December 2016)

Zulkanain bin Kassim (from 8 December 2016)

#### **CIMB Bank Berhad**

Renzo Christopher Viegas (until 19 January 2016)

Tengku Dato' Sri Zafrul Tengku Abdul Aziz

(from 20 January 2016)

Alternate:

Shahnaz Jammal (until 19 January 2016)

Renzo Christopher Viegas (from 14 March 2016)

### Citibank Berhad

Lee Lung Nien

Alternate: Elaine Fan

### Hong Leong Bank Berhad

Tan Kong Khoon (until 4 February 2016)

**Domenic Fuda** 

(from 5 February 2016)

Alternate:

**Dominic Mascrinas** 

### **HSBC Bank Malaysia Berhad**

**Mukhtar Malik Hussain** 

Alternate: Lim Eng Seong

### OCBC Bank (Malaysia) Berhad

**Ong Eng Bin** 

Alternate: Lim Yau Seong

#### **Public Bank Berhad**

Tan Sri Dato' Sri Tay Ah Lek

Alternate:

Dato' Chang Kat Kiam (from 14 March 2016)

#### **RHB Bank Berhad**

Dato' Khairussaleh bin Ramli

Alternate: U Chen Hock (until 13 April 2017)

# Standard Chartered Bank Malaysia Berhad

Mahendra Gursahani

Alternate: Aaron Loo

# United Overseas Bank (Malaysia) Bhd

Wong Kim Choong

Alternate:

Kevin Lam Sai Yoke (until May 2016)

### **Co-Opted Members**

# Alliance Bank Malaysia Berhad

Joel Kornreich

Alternate: Raymond Leung Chun-Kow (until 19 January 2016)

Suparman Kusuma (from 18 May 2016)

#### AmBank (M) Berhad

Dato' Sulaiman Mohd Tahir

Alternate:

Datuk Mohamed Azmi Mahmood (until February 2017)

Datuk Iswaraan Suppiah (from 16 March 2017)

# **Registered Office**

34th Floor, UBN Tower 10, Jalan P. Ramlee 50250 Kuala Lumpur

Tel : 603-2078 8041 Fax : 603-2078 8004 E-mail : banks@abm.org.my ABMConnect : 1-300-88-9980 Website : www.abm.org.my

# Banker

Malayan Banking Berhad

#### **Auditor**

Messrs Azman, Wong, Salleh & Co

# THE COUNCIL

**Datuk Abdul Farid Alias Group President & Chief Executive Officer** Maybank

Datuk Abdul Farid Alias has over 20 years of experience in investment banking, corporate finance and capital markets. He served with various investment and merchant banks such as Aseambankers Malaysia Berhad from 1992 to 1994, Schroders from 1994 to 1995, Malaysia International Merchant Bankers Berhad from 1996 to 1997, and J.P. Morgan from 1997 to 2005, serving in Kuala Lumpur and Singapore, and with Khazanah Nasional Berhad from 2005 to 2008.

He was appointed as Group President and Chief Executive of Maybank Group on 2 August 2013. Prior to this appointment, he was Deputy President & Head, Global Banking where his areas of responsibility covered corporate banking, investment banking, transaction banking, client coverage, global markets and international business for Maybank Group. He joined Maybank as Head of International on 1 January 2009.



Datuk Abdul Farid has a Master's degree in Business Administration, Finance from University of Denver, United States of America (USA); Bachelor of Science in Accounting from Pennsylvania State University, University Park, USA; and attended the executive education Advanced Management Program at Harvard Business School.

He is a member of the Board of Directors of Maybank Investment Bank Berhad, Maybank Ageas Holdings Berhad, Board of Commissioners of PT Bank Maybank Indonesia Tbk, Etiqa International Holdings Sdn Bhd as well as Cagamas Holdings Berhad, Malaysia's national mortgage corporation, STF Resources Sdn Bhd and Asian Banking School Sdn Bhd.

Datuk Abdul Farid is the Chairman of Malaysian Electronic Payment System Sdn Bhd (MEPS), Vice Chairman and a Fellow, Chartered Banker of Asian Institute of Chartered Bankers (AICB) and the Chartered Banker Institute (CBI) in the United Kingdom. He is also a member of the Investment Panel of Kumpulan Wang Persaraan (KWAP), Asian Bankers Association (ABA) Policy Advocacy Committee and Emerging Markets Advisory Council (EMAC) of Institute of International Finance based in Washington, DC. Recently, he was appointed as Member for ASEAN Business Advisory Council (ASEAN-BAC) Malaysia.

Datuk Abdul Farid was named Chief Executive Officer (CEO) of The Year in the ASEAN Business Awards 2015, which recognises outstanding enterprises in the ASEAN business community. He was also awarded the CNBC Asia Business Leader Award for Corporate Social Responsibility in 2015.

#### **Kamarul Ariffin Mohd Jamil**

## **Managing Director/Chief Executive Officer**

Affin Bank Berhad

Encik Kamarul Ariffin Mohd Jamil joined Affin Bank Berhad in 2003 as Head, Corporate Strategy Division. In 2005, he was appointed as Head, Islamic Banking Division. With the establishment of Affin Islamic Bank, he was appointed as its CEO in 2006, a post he held until 1 April 2015 when he was appointed as the Managing Director/CEO of Affin Bank Berhad. He currently holds dual position as the Group CEO of Affin Holdings Berhad and MD/CEO of Affin Bank Berhad.

Prior to joining Affin Bank, Encik Kamarul held various positions at Pengurusan Danaharta Nasional Berhad, Trenergy Malaysia Berhad and Shell Malaysia Trading Sdn Bhd in different capacities including business development, and strategic planning.

He graduated from the University of Cambridge in 1992 with a Bachelor of Arts in Economics.



### Tengku Dato' Sri Zafrul Tengku Abdul Aziz

**Chief Executive Officer/Executive Director** 

CIMB Bank Berhad

Tengku Dato' Sri Zafrul Tengku Abdul Aziz is the Group CEO/Executive Director of CIMB Group Holdings Berhad, a leading ASEAN universal bank and a world leader in Islamic finance with presence in 16 countries worldwide. He is also the CEO/Executive Director of CIMB Bank Berhad.

With over 20 years of experience in the financial services sector, specialising in Investment Banking, Tengku Zafrul's last position was with Maybank Investment Bank Berhad and Maybank Kim Eng Holdings as CEO. In addition to his senior positions in Citigroup Malaysia, Kenanga Holdings Berhad and Avenue Securities (now known as ECM Libra), he also experienced being an entrepreneur by setting up Tune Money Sdn Bhd, Asia's first "no-frills" online financial service provider.

Tengku Zafrul is an advocate of Malaysia's socio-economic development and currently heads the Kuala Lumpur Business Club. He sits on the boards of the Malaysian Investment Development Authority (MIDA) and Perbadanan PR1MA Malaysia. He is also actively involved in developing the youth of the nation – he is on the Advisory Board of the Young Corporate Malaysians and was appointed by the Ministry of Education Malaysia as an Adjunct Professor at University Sains Islam Malaysia under the CEO Faculty Programme. He is the Chairman of Enactus Malaysia Foundation, an international non-profit organisation aimed at grooming university students into future leaders and an Honorary Commander of the Navy Volunteer Reserve under the Royal Malaysian Navy.

He graduated from the University of Bristol, United Kingdom with a Bachelor of Science (Hons) Economics and Accounting and obtained a Master of Arts (MA) in Finance and Management from the University of Exeter, United Kingdom. Tengku Zafrul also holds a fellowship with the Asian Institute of Chartered Bankers.



# THE COUNCIL (CONT'D)



### Lee Lung Nien **Chief Executive Officer** Citibank Berhad

Mr Lee Lung Nien is the CEO of Citibank Berhad, Citigroup's wholly-owned subsidiary in Malaysia. He has overall responsibility for Citi's franchise in Malaysia including its Institutional Clients Group, Consumer Banking, Cards and Wealth Management businesses.

He is a veteran Citibanker with over 25 years of experience. Prior to his current appointment, Mr Lee was the Anti-Money Laundering (AML) Business Head for Asia and had senior oversight of the Citi Regional AML monitoring hub in Kuala Lumpur. He was responsible for streamlining the AML business processes regionally, implementing policy changes and managing global AML implementations to enhance controls and mitigate AML risk. Together with Compliance, he developed a regional AML strategy for Asia Pacific.

In 2010, Mr Lee was the Chief Operating Officer (COO) for Singapore and was tasked to drive the bank's business results, implementing the country's strategy, developing the talent pool and executing cost franchise initiatives. He was also the Singapore Markets Manager and worked closely with Singapore regulators to coordinate compliance and regulatory processes for Citi Singapore.

Mr Lee has 20 years of experience in Markets, his last posting being the Co-Head of Corporate Sales & Structuring for Asia Pacific in 2007. He was responsible for all foreign exchange, options and derivatives sales to corporate and institutional clients in the region.

He started his career as a credit analyst in the bank and has held various key positions including Head of Singapore Treasury Marketing, Regional e-Commerce Head for Asia and Sales & Trading Head for Malaysia.

He graduated with a Bachelor of Business Administration, Magna Cum Laude from Chaminade University, United States of America.



**Domenic Fuda Group Managing Director & CEO** Hong Leong Bank Berhad

Mr Domenic Fuda was appointed as the Group Managing Director and CEO of Hong Leong Bank Berhad ("HLB") on 5 February 2016. Mr Fuda is a member of the HLB Credit Supervisory Committee and HLB's Executive Committee.

Prior to joining HLB, Mr Fuda served as Deputy Group Head of Consumer Banking & Wealth Management at DBS Bank and was a member of the DBS Group Management Committee, where he was responsible for driving business growth and digitisation of the business across its six regional markets.

He was also on the Boards of AXS (Singapore) Pte Ltd, DBS Compass Limited (Hong Kong) and NETS (Singapore) Pte Ltd. Prior to joining DBS Bank, he spent 16 years at Citigroup covering various senior roles in Australia and Asia.

Mr Fuda holds an undergraduate degree from Macquarie University, Sydney and an MBA from the University of Technology, Sydney.

#### **Mukhtar Malik Hussain**

**Chief Executive Officer** 

HSBC Bank Malaysia Berhad

Mr Mukhtar Malik Hussain is the CEO of HSBC Bank Malaysia Berhad. He was appointed to this role in December 2009. He was also appointed as Group General Manager for the HSBC Group in May 2008.

He graduated from the University of Wales with a Bachelor of Science in Economics. He first joined the HSBC Group in 1982 as a graduate trainee in Midland Bank International. Mr Hussain was then appointed as Assistant Director in Samuel Montagu in 1991. After more than 10 years of working in the HSBC Group's London offices, he held numerous posts in Dubai, including CEO of HSBC Financial Services (Middle East) Limited from 1995 to 2003. He established the initiative to create the first foreign investment bank in Saudi Arabia for HSBC.

In 2003, Mr Hussain assumed the position of CEO, Corporate and Investment Banking. He then headed back to London as the Co-Head of Global Banking in 2006. He was the Global Head of Principal Investments in London from 2006 to 2008. Between 2008 and 2009, he was the Deputy Chairman HSBC Bank Middle East Limited and Global CEO of HSBC Amanah. He was also the CEO, Global Banking and Markets for Middle East and North Africa.

Mr Hussain is also a Non-Executive Director of HSBC Amanah Malaysia Berhad, a member of the Nominating Committee of HSBC Bank Malaysia Berhad and a member of the Executive Committee of HSBC Asia Pacific.



## Ong Eng Bin Chief Executive Officer OCBC Bank (Malaysia) Berhad

Mr Ong Eng Bin is CEO of OCBC Bank (Malaysia) Berhad. He has been with the bank for 28 years, serving in various capacities before being appointed to his current role in 2014. In the early 1990s, he headed the credit and marketing functions of a branch before joining the corporate banking division. In 2000, he was appointed Head of Corporate Banking & Large Corporates, before being promoted to Head of Business Banking in 2012, with responsibilities covering corporate and commercial, emerging business and transaction banking. Prior to OCBC Bank, he worked for two years in Price Waterhouse. Mr Ong holds a Bachelor's degree in Accounting & Finance from the University of Manchester and currently serves on the Board of Governors of the Methodist Boys School Penang, where he had his early education.

Apart from his role in OCBC Bank, Mr Ong is also a Chairman of Pac Lease Sdn Bhd, a director of e2 Power Sdn Bhd, Credit Guarantee Corporation Malaysia Bhd, Asian Banking School as well as being a Council Member of the Asian Institute of Chartered Bankers in Malaysia.



# THE COUNCIL (CONT'D)



Tan Sri Dato' Sri Tay Ah Lek Managing Director/Chief Executive Officer Public Bank Berhad

Tan Sri Dato' Sri Tay Ah Lek, Managing Director/CEO of Public Bank Berhad, has 56 years of experience in banking and finance. He joined Public Bank Group as a pioneer staff in 1966. He was Executive Director of Public Bank from 18 June 1997 to 30 June 2002 and was re-designated as Managing Director/CEO with effect from 1 July 2002. Tan Sri Dato' Sri Tay was Executive Vice President of Public Bank from 1995 to 1997 and prior to this appointment, was Executive Vice President of the former Public Finance.

He holds a Master's degree in Business Administration from Henley, United Kingdom and attended the Advanced Management Program at Harvard Business School. Tan Sri Dato' Sri Tay is an Emeritus Fellow of the Malaysian Institute of Management, a Fellow, Chartered Banker, of the Asian Institute of Chartered Bankers, and is a Fellow of CPA Australia and the Financial Services Institute of Australasia.

He is presently the Chairman of Association of Hire Purchase Companies Malaysia and is a Member of the Steering Committee and the Service Provider Consultative Group of the National Payments Advisory Council.



### Dato' Khairussaleh bin Ramli **Managing Director/Chief Executive Officer** RHB Bank Berhad

Dato' Khairussaleh bin Ramli was appointed as Managing Director (MD) of RHB Bank Berhad and Deputy Group MD of RHB Banking Group on 13 December 2013. He was further appointed as Group MD/Group CEO of RHB Banking Group on 5 May 2015.

Graduated with a Bachelor of Science in Business Administration from Washington University, St Louis, Dato' Khairussaleh is also a graduate of the Advance Management Program, Harvard Business School. He is also a Fellow Chartered Banker of the Asian Institute of Chartered Bankers.

Dato' Khairussaleh has more than 20 years of experience in the financial services and capital markets industry, where he has held senior positions in well-established regional financial institutions. He is also a Council member of the Asian Institute of Chartered Bankers as well as a Director of the Malaysian Electronic Payment System Sdn Bhd.

Dato' Khairussaleh's other directorships include RHB Capital Berhad (In Member's Voluntary Winding Up), RHB Indochina Bank Ltd, RHB Bank Lao Ltd, and RHB Securities (Thailand) Private Company Limited. He is also a trustee of RHB Foundation.

His knowledge and experience earned him a recognition as the "Best CFO in Malaysia Award" in 2010 and 2011 from Finance Asia and the "Best CFO in Malaysia Award" in 2012 from Alpha Southeast Asia.

#### Mahendra Gursahani

Managing Director/Chief Executive Officer Standard Chartered Bank Malaysia Berhad

Mr Mahendra Gursahani is the Managing Director and CEO for Standard Chartered Bank Malaysia Berhad (SCBMB) and was appointed to the Board on 17 February 2015. As the Managing Director and CEO, he is responsible for the implementation of Standard Chartered's business strategies and overall corporate governance for SCBMB and also for the Group's operations in Malaysia.

Prior to this appointment, Mr Gursahani was the CEO and Head of Retail Clients, Standard Chartered Bank Philippines.

His career with Standard Chartered Bank began over 20 years ago and has varied across its businesses in the Middle East, Asia Pacific, Africa, Europe and Americas. Mr Gursahani's experience spans Retail Banking, Corporate Banking, Credit Risk Management, Asset Management, Audit, Risk and a variety of roles in Finance.

Prior to Standard Chartered Bank, he served with the American Express Bank in Mumbai, India. He started his career with Arthur Andersen in London.

An Australian national, Mr Gursahani is a Chartered Accountant, having qualified in London with the Institute of Chartered Accountants in England and Wales.



## **Wong Kim Choong**

**Chief Executive Officer** 

United Overseas Bank (Malaysia) Bhd

Mr Wong Kim Choong was appointed as Director and CEO of UOB (Malaysia) on 1 October 2012. He is also the Chairman of UOB Asset Management (Malaysia) Berhad. He is also a director of UOB Cayman I Limited, United Investments Pte Ltd and Asia Alpha Fund. He was elected Fellow Chartered Banker by Asian Institute of Chartered Bankers in 2015. He has 33 years of banking experience.

He started his career with United Overseas Bank, Singapore ("UOB Singapore") in 1983, where he served for over 14 years. During his tenure with UOB Singapore, Mr Wong held various management and senior positions in Consumer Banking, Corporate Banking and Commercial Banking. He was transferred to UOB (Malaysia) in 1997 where he was appointed as Head of Corporate and Commercial Banking and subsequently as Deputy CEO in 2003. In 2004, he was appointed as Director and Country CEO of United Overseas Bank (Thai) Public Company Limited, a position he held until his appointment as Director and CEO of UOB (Malaysia) in October 2012.

Mr Wong holds a Bachelor of Commerce from the University of Toronto, Canada.



# THE COUNCIL (CONT'D)



Joel Kornreich **Group Chief Executive Officer** Alliance Bank Malaysia Berhad

Mr Joel Kornreich is the Group CEO of Alliance Bank Malaysia Berhad. He joined Alliance Bank on 1 January 2015 and was appointed the CEO of Alliance Financial Group Berhad on 1 April 2015.

He is an experienced banker with more than 25 years in the financial services industry. Before joining Alliance Bank, Mr Kornreich was with Citigroup for 20 years in various roles around the world. His last position with Citigroup was as its Country Business Manager of Citibank Global Consumer Group, South Korea. Prior to this, he served as CEO for Spain, Belgium and Greece and managed Citigroup's Consumer Banking businesses in Indonesia and Russia.

Before his tenure in Indonesia and Europe, Mr Kornreich was Citigroup's Marketing Director and Head of Mortgages and Liabilities for Asia Pacific, as well as Retail Banking Head for Singapore. Subsequently, he joined the Consumer Banking business of ABN AMRO Bank as Head of Sales and Distribution for Asia, and Consumer Banking business manager for Indonesia and Hong Kong.

Mr Kornreich holds a Masters of Science in Business Engineering with Magna Cum Laude from Solvay Business School in Brussels, Belgium.



## **Dato' Sulaiman Mohd Tahir**

# **Chief Executive Officer**

AmBank (M) Berhad

Dato' Sulaiman Mohd Tahir is the Group CEO of AMMB Holdings Berhad and CEO of AmBank (M) Berhad (a wholly-owned subsidiary of AMMB), the commercial banking arm of AmBank Group, a position he has held since November 2015.

As Group CEO of AmBank Group, he is responsible for the management of all businesses in AmBank Group and also responsible in driving AmBank Group's strategy and its aspirational agenda for all entities and businesses within the group including Wholesale, Business and Retail Banking, Life and General Insurance/Takaful. He oversees and delivers the organisation's performance by driving them towards the right direction and ensuring proper metrics to accurately gauge performance.

He is a Board member of several subsidiaries of AMMB, namely AmGeneral Holdings Berhad, AmGeneral Insurance Berhad, AmMetLife Insurance Berhad and AmMetLife Takaful Berhad.

Dato' Sulaiman has a wealth of experience backed by 28 years of managing and spearheading growth in consumer banking, as well as in commercial and corporate banking in Malaysia.

Prior to joining AmBank Group, he has held many prominent positions at one of the largest banks in Malaysia before his appointment as CEO/Executive Director of the bank, where he led the bank's overall development, management and performance of the consumer sales and distribution channels. At the bank, he was also responsible for the management of Retail Banking in Singapore and Cambodia.

An accounting graduate from the Royal Melbourne Institute of Technology in Australia, Dato' Sulaiman served at Price Waterhouse before repositioning his career in banking with the Bank of Commerce (M) Berhad (now known as CIMB Bank) in 1987.

# THE COUNCIL - ALTERNATES

Datuk Haji Hamirullah Boorhan is the EVP and Head, Community Financial Services, Malaysia with responsibilities covering Consumer Finance, SME and Business Banking, Virtual Banking, High Net Worth and Affluent Banking, Channel and Branch Network of Maybank Malaysia. He joined Maybank upon graduation in 1985 and has wide and in-depth management experience covering almost the entire bank over the past 30 years. He is a Director of Maybank Cambodia and sits as a member of the Audit and Risk Committee Boards. Datuk Haji Hamirullah also served as the Honourable Secretary to the Association of Finance Companies in Malaysia.

He graduated with a Diploma in Accountancy from Institut Teknologi Mara and holds a Masters in Business Administration from International Islamic University. He is also a Certified International Retail Banker by London Executive Management – International Academy of Retail Banking.



Datuk Haji Hamirullah Boorhan Executive Vice President (EVP) and Head, Community Financial Services, Malaysia Maybank

Encik Zulkanain bin Kassim joined Affin Bank Berhad ("AFFIN BANK") on 1 October 2016 as COO. He is responsible for planning, organising and controlling of all operational activities of the Bank, which includes IT Services, Banking Operations, and Loan Administration and Documentation.

Prior to AFFIN BANK, Encik Zulkanain held the position as Group Managing Director of MEPS.

He brings with him more than 25 years of experience in financial services industry, primarily in Information Technology, Banking Operations, Customer Solutions, and Payments.

Encik Zulkanain holds a Bachelor of Science (Hons) degree in Computer Science, Universiti Teknologi Malaysia and recipient of the coveted Leadership Award – Individual by CEPI Asia in modernising Malaysia's payment infrastructure.



Zulkanain bin Kassim Chief Operating Officer Affin Bank Berhad

# THE COUNCIL - ALTERNATES (CONT'D)



Renzo Christopher **Viegas Adviser to Group** 

**Chief Executive Officer** CIMB Group Holdings Berhad Mr Renzo Christopher Viegas is currently Adviser to Group CEO, CIMB Group advising on group strategies and execution of key business plans.

He has extensive experience in the banking industry and started his working career with Citibank in 1985 where he progressively held senior positions in various Asia Pacific countries including regional responsibilities. In 2008, Mr Viegas joined a Malaysian bank where he rose to the position of Deputy Managing Director before joining CIMB Group in April 2012 as Deputy CEO.

Mr Viegas holds a Bachelor Degree in Commerce from University of Mumbai and is a Chartered Accountant and Fellow Member of The Institute of Chartered Accountants of India (ICAI).



Elaine Fan **Consumer Business** Manager Citibank Berhad

Ms Elaine Fan is the Consumer Business Manager of Citibank Berhad. She has been with the bank for 33 years. She started her career in Corporate Banking and over the years, she has held various senior positions including Head of Global Subsidiaries Group with her last appointment as Head of Global Transaction Services in 2006. She moved to the Consumer Banking business in 2011 assuming the role of Retail Banking Head with primary responsibility for building up the Wealth Management business. In March 2014, Ms Fan was appointed as the Consumer Business Manager with overall responsibilities for the consumer franchise of the bank in Malaysia.

Mr Dominic Mascrinas joined Hong Leong Bank as COO, Group Strategic Support on 4 February 2015.

He is a seasoned banking professional with 30 years of management experience – operations management, financial metric management, service delivery, receivables management, operational risk, process improvement, re-engineering and IT.

Prior to joining the bank, Mr Mascrinas served at CIMB Investment Bank as Group Head of Operations (Consumer Bank) and Wholesale Bank Operations & IT (Malaysia) where he played a critical role within Technology & Operations division and was responsible for delivering group wide performance standards across the operations franchise. Before that, Mr Mascrinas was the Group Head of Consumer Banking Operations & CEO (ICIMB-BPO). He played a dual role in the organisation and was accountable for managing all operational activities for consumer banking regionally. His previous stints include Standard Chartered Bank (4 years) and American Express (20 years).

Mr Mascrinas holds a MBA, graduated in Business Administration from Murdoch University Australia.



Dominic Mascrinas
Chief Operating Officer,
Group Strategic Support
Hong Leong Bank Berhad

Mr Lim Eng Seong joined HSBC Bank Malaysia Berhad (HSBC Bank) in 2007 from an established MNC for consumer goods. He has worked in the Philippines and Thailand for his previous portfolio. Mr Lim joined HSBC Bank as the Head of Marketing and was appointed to the current role as the Country Head of Retail Banking and Wealth Management (RBWM) in 2008. The RBWM business in Malaysia has 68 branches for conventional and Islamic banking, and insurance manufacturing (Takaful). He is also a board member of HSBC Amanah Takaful.



Lim Eng Seong
Country Head,
Retail Banking and
Wealth Management
HSBC Bank
Malaysia Berhad

# THE COUNCIL - ALTERNATES (CONT'D)



Lim Yau Seong **Head of Operations &** Technology, Malaysia OCBC Bank (Malaysia) Berhad

Mr Lim Yau Seong is a senior banker who has been with OCBC Bank Malaysia for 30 years. He is presently a Senior Vice President of OCBC Bank Malaysia.

Throughout his career in OCBC, he has held various senior positions and has experience in branch, consumer and business banking. He is presently the Head of Operations and Technology as well as Head of Reporting. His current role includes implementing and overseeing strategic initiatives to ensure efficient banking operations as well as implementing new technology to enable business capabilities. Furthermore, he drives innovation and quality initiatives to improve efficiency, processes to achieve service level agreements and operational cost savings.

He holds a Master's in Business Administration from University of Strathclyde, United Kingdom and has a First Class Honours in Bachelors of Economics from Universiti Malaya.



Dato' Chang Kat **Kiam Deputy Chief Executive Officer** 

Public Bank Berhad

Dato' Chang Kat Kiam was appointed to his present position as Deputy CEO in January 2016. He was appointed COO of Public Bank in 2006 and redesignated Senior COO in October 2013. He has been in the banking industry since 1975 and is experienced in all aspects of banking having managed branches and banking business portfolios in Head Office.

His directorships in the Public Bank Group are as Director of Public Financial Holdings Ltd, Public Bank (Hong Kong) Ltd, Public Finance Ltd, Cambodian Public Bank Plc, Campu Lonpac Insurance Plc, Campu Securities Plc and Public Bank Vietnam Ltd.

Dato' Chang holds a Master's degree in Business Administration.

Mr U Chen Hock was the Executive Director/Head of Group Retail Banking, RHB Banking Group prior to his retirement in April 2017. He was responsible for the overall growth and profitability of the Retail Banking and Wealth Management business in Malaysia and the ASEAN region.

He was previously the CEO of OSK Investment Bank Berhad (OSKIB), before its merger with RHB Investment Bank in 2013. Prior to joining OSKIB, Mr U had a long career with a global bank during which time he had acquired broad based experience in corporate, commercial and consumer banking from holding numerous senior positions and responsibilities in Malaysia, Taiwan and Hong Kong.

Mr U graduated from the National University of Malaysia (UKM) with a Bachelor of Economics (Honours) degree in 1980.



U Chen Hock
Executive Director/
Head, Group Retail Banking
(until 13 April 2017)
RHB Bank Berhad

Mr Aaron Loo joined Standard Chartered Bank in April 2015. As Country Head, Retail Banking, he is responsible for driving the Retail Banking business performance in Malaysia and delivering the best products and services to Personal, Priority and Business clients.

He has more than 16 years' experience in retail banking covering strategy, product management, operations, credit management, IT and project management over a range of retail products and support functions.

Mr Loo holds a Bachelor of Engineering in Computation and Master of Science in Advanced Computation, both from Imperial College London. He started his career as a consultant with McKinsey & Co before joining the banking sector in 2000.



Aaron Loo Country Head, Retail Banking Standard Chartered Bank Malaysia Berhad

# THE COUNCIL - ALTERNATES (CONT'D)



Suparman Kusuma **Executive Vice President Head, Group Consumer Banking** Alliance Bank Malaysia Berhad

Mr Suparman Kusuma is the Head, Group Consumer Banking at Alliance Bank Malaysia Berhad. He joined the Bank in July 2015 and oversees all aspects of Consumer Banking, including wealth management, cards, loans, deposits, bancassurance and e-channels.

He has over 25 years of experience in Consumer Banking. Prior to his appointment at Alliance Bank, Mr Suparman was the Managing Director, Consumer Banking for Bank Mega in Indonesia.

He served at various banking institutions in Asia and the Middle East, including Citibank, Emirates National Bank of Dubai, Tokyo Star Bank, Standard Chartered Bank in Taiwan, Hong Kong and Singapore, as well as Bank Danamon in Indonesia.

Mr Suparman holds a Bachelor of Science in Mathematics and Business Administration from the University of Pittsburgh, USA.



**Datuk Mohamed Azmi Mahmood** 

**Deputy Group Chief Executive Officer** (until February 2017) AmBank Group

Datuk Mohamed Azmi Mahmood, with over 35 years of experience in the banking industry, was the Deputy Group CEO of AmBank Group from April 2012 until his retirement in February 2017.

He first joined Arab-Malaysian Finance Berhad in 1981 as an Accountant. Over the years, he held various positions in the Senior Management level i.e. Senior General Manager, Managing Director, Managing Director - Retail Banking and Deputy Group Managing Director.

Datuk Azmi was Director of AmMetLife Takaful Berhad, AmMortgage One Berhad, AmInvestment Group Berhad, AmLabuan Holdings (L) Ltd, MBF Cards (M'sia) Sdn Bhd, AmCard Services Berhad, Malaysian Electronic Payment System (1997) Sdn Bhd (MEPS), MEPS Currency Management Sdn Bhd, Akademi IBBM Sdn Bhd, Financial Information Services Sdn Bhd and FIS Data Link Sdn Bhd.

He was also Council Member & Honorary Secretary of the Association of Finance Companies of Malaysia, a Council Member & Honorary Secretary of the Association of Hire Purchase Companies of Malaysia, Fellow of the Asian Institute of Chartered Bankers and member of the Malaysian Financial Planning Council.

For his years of contribution to the industry, Datuk Azmi was conferred the "Darjah Mulia Seri Melaka" which carries the title "Datuk" in 2008.

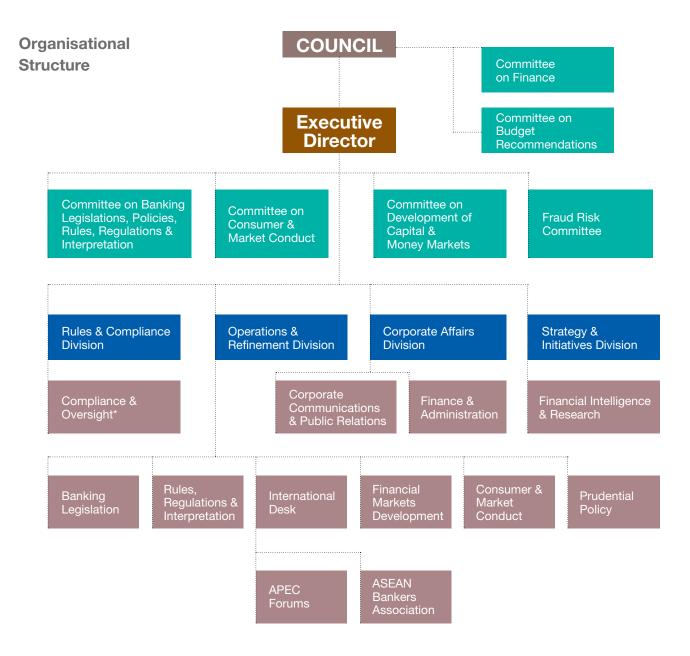
# THE ASSOCIATION

# ITS ORGANISATIONAL STRUCTURE AND FAMILY TREE

The Association of Banks in Malaysia (ABM) is structured into four core divisions, namely Operations & Refinement, Strategy & Initiatives, Corporate Affairs and Rules & Compliance. As at the date of publication, ABM has a total of 15 full-time staff and four Associates.

In addition, there are six Permanent Committees under ABM, which comprise senior bankers from our Council banks. Two of the Committees, i.e. the Committee on Finance and the Committee on Budget Recommendations, report directly to the Council while the remaining four report to the Executive Director of ABM.

ABM's Organisational Structure is depicted below.



Note: \* to be established

# THE ASSOCIATION

ITS ORGANISATIONAL STRUCTURE AND FAMILY TREE (CONT'D)

## **ABM's Family Tree**



#### PERSATUAN BANK BANK DALAM MALAYSIA

THE ASSOCIATION OF BANKS IN MALAYSIA

### **ABM Investments Sdn Bhd**

- ABM Investments Sdn Bhd, an investment holding company, was incorporated in July 1991.
- The Company's investments presently comprise 31% of the ordinary shares in ABS, and 10.91% of the ordinary shares in CBM.

## AFC Holdings (Malaysia) Sdn Bhd

AFC Holdings (Malaysia) Sdn Bhd was set up in April 1981 for the purposes of investing in the shares of AFCL and currently holds 20% of its ordinary shares.



31%

## **Asian Banking School Sdn Bhd** ("ABS")

ABS was established to provide professional certification and capacity development programmes, specialising in professional banking education. 10.91%

## Credit Bureau Malaysia Sdn Bhd ("CBM")

CBM is in the business of providing credit reference services, credit rating and such services related to a credit bureau.

20%

## **ASEAN Finance Corporation** Limited ("AFCL")

AFCL's principal activities are merchant banking, mobilising of financial resources in order to finance projects and assisting in the promotion of industrialisation and overall economic development in the ASEAN region.

# CHAIRMAN'S STATEMENT

As Chairman of
The Association of
Banks in Malaysia
(ABM), I am
honoured to present
this year's Annual
Report.



In 2016, ABM continued to support efforts to raise standards in our industry. ABM actively participated in engagements and mooted numerous issues with policymakers through meetings, formal submissions and reports. In helping to shape the regulatory agenda, ABM provided industry input across various aspects of banking policy with members participating in committees, working groups with industry peers, as well as interacting with regulators and government officials. It is apparent that such collaboration has borne fruit as the industry's views were taken into consideration in the formulation of policies and in the development of initiatives charting the future of the banking landscape.

We have seen how our member banks provide fuel to the engines of growth – helping businesses to invest, hire and innovate. Recognising that small and medium enterprises (SMEs) are the backbone of the country's economic growth, ABM remains focused on ensuring that the banking industry supports businesses in a wide range of ways, from providing them the right information, advice to better understand their options, to improving access to financing. The banking industry is committed to working with SMEs, helping them to expand, create jobs and drive economic growth. Thus, ABM will keep collaborating with the government, regulators and other agencies to increase the availability and sources of financing for SMEs.

# **CHAIRMAN'S STATEMENT (CONT'D)**

## **Global Economy**

The world economy recorded a poorer performance in 2016 due to subdued investment activities in most countries amid heightened political and policy uncertainties in major economies. The global economic landscape was challenging due to weak demand and low commodity prices. International financial markets were also subjected to heightened uncertainty with significant reversal of capital flows from emerging economies. This was driven by the unexpected political developments particularly in the United Kingdom (UK) and the United States of America (US), and the macroeconomic policies adopted by these nations.

Gross Domestic Product (GDP) growth in the US moderated to 1.6% in 2016, its worst performance since 2011, due to weakened private consumption and slower corporate earnings. However, economists are expecting the country to perform better in 2017, driven by strong consumer spending, improving business investment, and inventory expansion. There could also be upside to growth from increased fiscal expenditure, especially infrastructure spending and tax cuts.

Across the Atlantic, the euro area faced a demanding external environment due to episodes of heightened uncertainty and short-lived peaks in financial market volatility. Despite a series of shocks, including Brexit, the region's growth held up relatively well in the second half of the year. Germany posted healthy growth, led by a pick-up in government spending and buoyant construction activity while economic activity firmed in France, but eased a little in Italy and Finland. Spain's economy also continued to expand, although Greece's economy contracted. Meanwhile, Britain's growth prospects will be hindered by lingering uncertainty about a future outside the European Union.

In Asia, China's growth expanded at a more gradual pace due to ongoing rebalancing from an investment-driven growth model towards a consumption-led one. Many Asian economies registered stronger expansion, allowing the region to grow at a faster pace relative to other emerging market economies.

On a brighter note, the ASEAN region steadily recorded positive growth in 2016, expanding by 4.6% amidst global uncertainties. Going forward, domestic demand will continue to be a key driver of regional growth, while structural reforms, public spending and fiscal stimulus will enhance investments in the region. The outlook for the region remains optimistic as ASEAN countries are committed to promoting closer trade and investment ties between the economies.

The world economy is expected to gather momentum in the coming months. A broad-based upswing in manufacturing activity in the US and other key economies, stronger recovery in developing economies and the benefits of higher commodity prices for lowincome countries are all drivers to better global growth prospects. However, political uncertainties and any shift to protectionism may disrupt global output and trade. These risks will threaten global economic integration and the cooperative global economic order that has served the world economy, especially emerging market and developing economies, well. Against this backdrop, economic policies have an important role to play in staving off downside risks. A renewed multilateral effort is also needed to tackle common challenges in an integrated global economy.

# Malaysian Economic Outlook and Perspective

The Malaysian economy remained resilient throughout 2016, registering a commendable growth of 4.2% year-on-year, underpinned by sustained expansion in private sector expenditure. On the supply side, growth was driven by the manufacturing and services sectors. Meanwhile, private consumption sustained its strength, inching higher during the year. This was supported by the impact from a hike in minimum wage and civil servants' pay in July 2016 as well as the temporary reduction in employees' contribution to the Employees Provident Fund (EPF). Domestic demand was further boosted by the higher payments under Bantuan Rakyat 1Malaysia (BR1M) during the year to support low and middle-income households.

In the external sector, the current account of the balance of payments remained in surplus, but by a smaller amount. This stemmed from a lower trade surplus as export growth moderated in line with the subdued global demand. The constant structural deficits in the services and income accounts also contributed further to the narrowing of the current account surplus. The financial account persistently recorded net outflows, while direct investment registered net inflows. Notwithstanding any external shocks, the Malaysian economy is projected to perform better in 2017. Apart from expected gradual improvement in global growth, domestic demand would continue to be the main impetus for the local economy, supported by Government spending and the recovery in global commodity prices. Meanwhile, private consumption would be supported by sustained employment and income growth. Investment activity will continue to be anchored by the on-going implementation of infrastructure projects as well as capital spending in the manufacturing and services sectors. However, main challenges remain such as inflationary pressure, geopolitical concerns and monetary policy shifts which may pose risks to the country's growth.

# Malaysian Banking Sector – Developments and Issues

Despite operating in a more challenging global and local environment, the Malaysian commercial banking sector consistently performed well due to strong capital and stable funding levels. The domestic banking system remains well-capitalised, with ample liquidity to support the financing needs of businesses and households. As businesses and households adjust to the exigent economic outlook and rising cost of living, these financial buffers will support the resilience of the financial institutions.

Banks have maintained a high level and quality of capitalisation as reflected in the high common equity tier-1, tier-1 and total capital ratios of banks which stood at 13.1%, 14.0% and 16.9% respectively as at end January 2017. The level of net impaired loans was sustained at 1.2% of net loans, with loan loss coverage ratio at 91.5%.

However, there will be challenging times ahead for banks as we tackle issues such as a softening property market and lacklustre domestic sentiment due to higher cost of living and a modest business environment. Even though growth is expected to pick up on improvement in external demand for the country's exports, inflation is expected to be higher, while capital flows remain volatile. Nonetheless, overall the banking sector is expected to remain resilient, with ample buffers to absorb losses, benefiting from various regulations on capital management.

The industry will face other challenges such as the rise in offerings by financial technology (FinTech) companies. Banks will continuously need to improve the way they interface with customers and embrace the customer-led digital revolution by making it easier for people to manage their money on the move.

# **CHAIRMAN'S STATEMENT (CONT'D)**

Consumers are becoming increasingly confident using online payments, debit cards and contactless payments. Going forward, online banking, smart-phones and contactless technology will be dominating the way we pay, shop and bank. Indeed, the payment system landscape is undergoing significant change with many different drivers. In such a fastmoving environment it is vital that a clear industry strategy and vision is developed, to ensure the best outcome for all stakeholders concerned. Banks are constantly harnessing new technologies to change the way they do business and to improve their customers' experience of their products and services.

## ABM's Strategy for 2017

ABM's overarching and long-term ambition is to promote a better banking industry for the benefit of Malaysia as a whole. Going forward, we will carry on to deliver this by focusing on promoting growth and raising standards in our industry as well as to forge public understanding of banking issues. As the pace of innovation accelerates in influencing how banks operate, ABM will play an important role in shaping policy, serving our members and will continue to champion the agenda for consumers and businesses in the coming years.

Over the last few years, the banking industry in Malaysia has seen many exciting changes in the payment systems. With much more change expected on the horizon, we have a great opportunity to proceed to deliver world class payments across the board. To make this happen, the industry's collaborative know-how and resources will be tested like never before - but with customers remaining as the industry's key focus I am confident great outcomes will be achieved. There are currently numerous regulatory and legislative changes underway on payment systems in Malaysia. All of these will need to be sequenced and implemented effectively in a way that brings the best outcomes for customers and protects the veracity and security of the payment systems. The role of ABM as an advocate in this landscape has never been more critical to ensure that our member banks remain at the forefront of the changes.

On behalf of ABM, I would like to convey my appreciation to Bank Negara Malaysia, the Securities Commission, government ministries and consumer associations for their support and collaborative spirit. We are also grateful to our member banks for their confidence in empowering us to champion various initiatives on behalf of the industry.

I would like to acknowledge my colleagues at ABM for their contribution to the Association's achievements, and thank them on behalf of member banks for all their endeavours, commitment and hard work in 2016. I am confident that they will keep up the good work that is currently underway to ensure that the commercial banking industry is well informed, supported and competitive.

On a final and somber note, I wish to place on record the commercial banking industry's appreciation to ABM's former Executive Director, the late Chuah Mei Lin, who passed away suddenly in January 2017. In her eight years helming ABM, Mei Lin became a formidable force and voice in advocating critical issues on behalf of member banks. She was well known for her tenacity, passion and her ability to tackle a myriad of complex issues. During her tenure at the Association, she had focused on building strong relationships with our key stakeholders which was crucial in driving the organisation's agenda and goals. Under her sturdy leadership, ABM became a respected channel for communicating the commercial banking industry's views to regulators, government agencies as well as regional and global counterparts. Mei Lin will certainly be missed, but her contributions to the commercial banking industry will live on.

**Datuk Abdul Farid Alias** 

Chairman

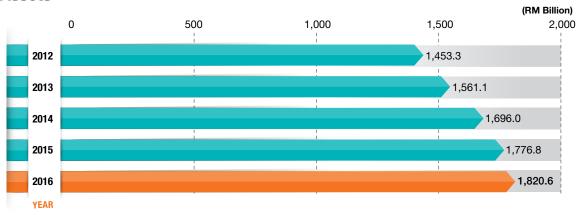
# **FINANCIAL DATA**

Total Assets, Total Loans and Total Deposits of Commercial Banks <sup>a</sup>

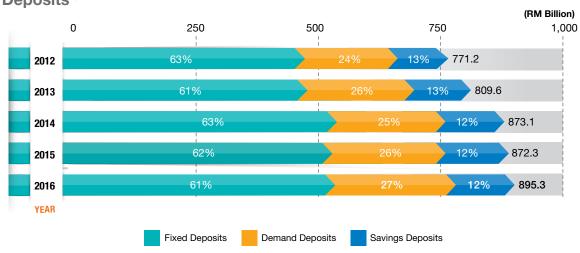
	2012		2013		2014		2015		2016	
	RM million	% Increase (yoy)								
Total Assets	1,453,333	7.1	1,561,115	7.4	1,695,981	8.6	1,776,820	4.8	1,820,553	2.5
Total Loans	865,322	8.4	933,980	7.9	996,701	6.7	1,048,346	5.2	1,080,260	3.1
Total Deposits	771,197	10.1	809,548	5.0	873,055	7.8	872,266	-0.1	895,347	2.6

yoy = year on year



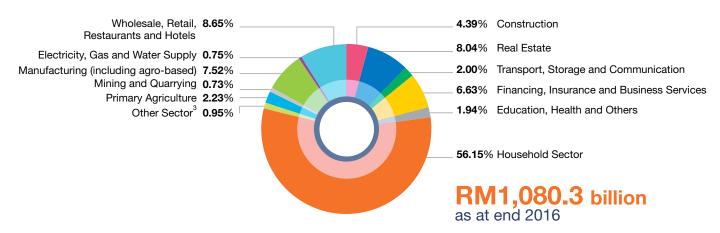






# FINANCIAL DATA (CONT'D)

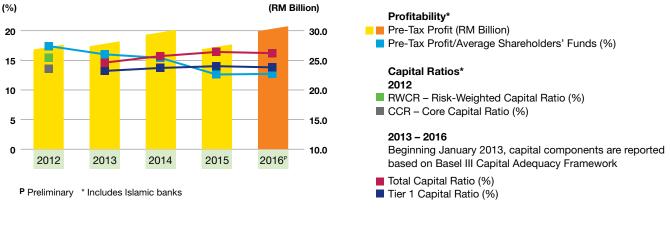
## Total Loans<sup>1</sup> by Sector<sup>2</sup> as at end of 2016 <sup>a</sup>

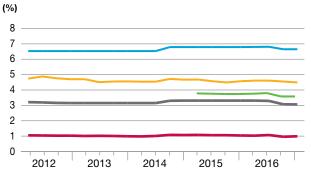


#### Notes:

- 1. Total loans as at end 2016 is RM1,080.3 billion, and includes loans sold to Cagamas.
- 2. The definitions of the economic sectors/industries are based on the Malaysian Standard Industrial Classification (MSIC) 2000.
- 3. Includes loans to individual businesses.

# Profitability, Capital Ratios and Interest Rates of Commercial Banks a,b\*



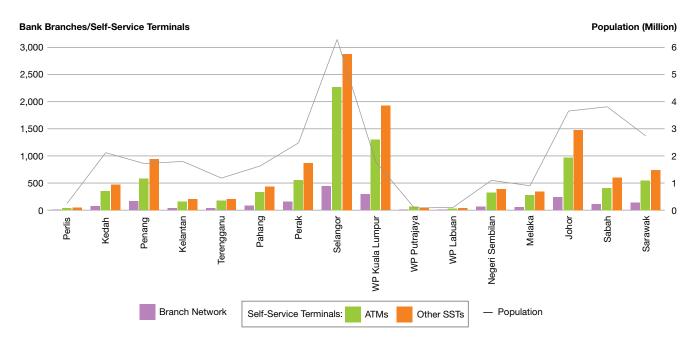


#### **Interest Rates**

- Base Lending Rate
- Average Lending Rate
- Base Rate
- 1-Year Fixed Deposit Rate
- Savings Deposit Rate
- Effective 2 January 2015, the Base Rate replaces the Base Lending Rate (BLR) as the main reference rate to be used for new retail floating rate loans and the refinancing of existing loans extended from this date onwards.

- a. Data for 2012 to 2016 extracted from Bank Negara Malaysia's Monthly Statistical Bulletin January 2017.
- b. Data for 2012 to 2016 extracted from Bank Negara Malaysia's Financial Stability and Payment Systems Report 2016.

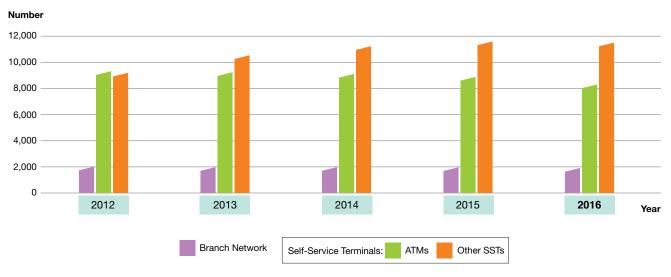
# Branch Network and Self-Service Terminals (SSTs) of Commercial Banks by State as at 31 December 2016



#### Source:

- Population Quick Info- Population by states, Malaysia, 2016 (Department of Statistics Malaysia).
- · Current population estimate (2016) by Department of Statistics Malaysia, based on the Population and Housing Census 2010.

### Growth of Branches and SSTs of Commercial Banks from 2012-2016 <sup>c</sup>



### Source:

Data from 2012-2015, extracted from ABM Annual Report 2012-2015.
 Data regarding number of branches for commercial banks as at 31 December 2016 – ABM's compilation.

# FINANCIAL DATA (CONT'D)

# Bank Branches, Number of Staff and SSTs of Commercial Banks as at 31 December 2016

			Self-Service Terminals (SSTs)					
	Bank Branches	Number of Staff	ATM	Cash Deposit Machine	Cheque Deposit/ Scan Machine	Internet Kiosk/ Electronic Payment Kiosk	Others	
Affin Bank Berhad	108	3,792	272	153	115	107	9 coin deposit machines	
Alliance Bank Malaysia Berhad	88	3,436	218	166	103	87	5 coin deposit machines, 67 EPF kiosks	
AmBank (M) Berhad	175	8,277	855	311	218	175	13 coin deposit machines, 71 EPF kiosks	
Bangkok Bank Berhad	5	198	0	0	0	0	0	
Bank of America Malaysia Berhad	1	65	0	0	0	0	0	
Bank of China (Malaysia) Berhad	7	298	0	0	7	8	14 cash recycler machines	
Bank of Tokyo-Mitsubishi UFJ (Malaysia) Berhad	2	402	0	0	0	2	0	
BNP Paribas Malaysia Berhad	1	80	0	0	0	0	0	
CIMB Bank Berhad	271	12,025	2,231	936	551	318	139 cash recycler machines, 23 coin deposit machines, 252 EPF kiosks	
Citibank Berhad	11	2,257	30	42	19	17	4 coin deposit machines, 11 EPF kiosks, 8 phone kiosks	
Deutsche Bank (Malaysia) Berhad	1	223	0	0	0	0	0	
Hong Leong Bank Berhad	285	8,724	449	225	391	0	340 cash recycler machines, 17 coin deposit machines, 88 EPF kiosks	
HSBC Bank Malaysia Berhad	42	4,077	128	127	79	74	6 coin deposit machines, 31 EPF kiosks	
India International Bank (Malaysia) Berhad	1	38	0	0	0	0	0	
Industrial and Commercial Bank of China (Malaysia) Berhad	5	227	7	0	0	6	0	
J.P. Morgan Chase Bank Berhad	1	169	0	0	0	0	0	
Malayan Banking Berhad	363	43,976	2,390	812	672	442	362 cash recycler machines, 32 coin deposit machines, 94 EPF kiosks	
Mizuho Bank (Malaysia) Berhad	1	192	0	0	0	0	0	
National Bank of Abu Dhabi Malaysia Berhad	1	46	0	0	0	0	0	
OCBC Bank (Malaysia) Berhad	32	3,476	97	98	70	32	4 coin deposit machines, 43 EPF kiosks	
Public Bank Berhad	257	14,545	567	15	548	264	902 cash recycler machines, 27 coin deposit machines, 16 EPF kiosks	
RHB Bank Berhad	197	14,790	1,022	461	354	287	16 coin deposit machines, 273 EPF kiosks	
Standard Chartered Bank Malaysia Berhad	31	1,957	68	71	56	35	4 coin deposit machines	
Sumitomo Mitsui Banking Corporation Malaysia Berhad	1	106	0	0	0	0	0	
The Bank of Nova Scotia Berhad	3	72	0	0	0	0	0	
United Overseas Bank (Malaysia) Bhd	45	4,810	48	54	87	70	68 cash recycler machines, 6 coin deposit machines	
Total	1,935	128,258	8,382	3,471	3,270	1,924	2,945	

Note: The Royal Bank of Scotland Berhad has been excluded from the above table as it has ceased operations in Malaysia.

# Alternative Delivery Channels of Commercial Banks as at 31 December 2016

	Alternati				
	Internet Banking	Mobile Banking	Telebanking		
Affin Bank Berhad	www.affinonline.com				
Alliance Bank Malaysia Berhad	Retail: https://www.allianceonline.com.my Corporate: https://www.alliancebizsmart.com.my/business/	Retail: https://www.allianceonline.com.my	603-5516 9988		
AmBank (M) Berhad	Retail: https://ambank.amonline.com.my Corporate: https://www.e-ambiz.com.my/	Retail: https://www.ambankgroup.com/sites/ amgenie/en/Mobile/Pages/default.aspx"	Retail : 603-2178 8888 Corporate : 603-2381 8800 SME : 603-2178 3188		
Bank of America Malaysia Berhad	Corporate: https://cashproonline.bankofamerica.com	Corporate: https://cpmobile.bofa.com			
Bank of China (Malaysia) Berhad	www.bankofchina.com/my				
Bank of Tokyo-Mitsubishi UFJ (Malaysia) Berhad	Corporate: https://ebusiness.bk.mufg.jp/		Corporate: TOHLINE: 603-2034 8151		
BNP Paribas Malaysia Berhad	Corporate: https://connexis.bnpparibas.com/				
CIMB Bank Berhad	Retail: https://www.cimbclicks.com.my Corporate: https://www.cimbbizchannel.com	Retail: https://mobile.cimbclicks.com.my CIMB Clicks App (On iOS and Android operated phones)	Consumer Call Centre: 603-6204 7788 (local and overseas)		
Citibank Berhad	Retail: https://www.citibank.com.my/index.htm Corporate: https://portal.citidirect.com/ https://www.asia.citibank.com/	Retail: https://mobile.citibank.com.my/	Retail Call Centre:  Kuala Lumpur : 603-2883 0000 Penang : 604-296 0000  Johor Bahru : 607-268 0000  Kuantan : 609-509 0000  Melaka : 606-852 0000  Sabah & Sarawak : 1-800-82-1010		
Deutsche Bank (Malaysia) Berhad	Corporate: www.autobahn.db.com/login				
Hong Leong Bank Berhad	Retail: www.hongleongconnect.my Corporate: www.hlb.com.my/main/connect-biz	Retail: via mobile app from Apple and Google play Store			
HSBC Bank Malaysia Berhad	Retail: www.hsbc.com.my Corporate: www.business.hsbc.com.my	Retail: via mobile app	HSBC Bank Malaysia : 1-300-88-1388 HSBC Premier : 1300-88-9393 HSBCnet : 1-300-88-1018		
Industrial and Commercial Bank of China (Malaysia) Berhad	www.icbcmy.com				
J.P. Morgan Chase Bank Berhad	Corporate: www.jpmorganaccess.com.my				
Malayan Banking Berhad	Retail: www.maybank2u.com.my Corporate: www.maybank2e.com	Mobile Apps Retail: Maybank2u Malaysia Corporate: Maybank2E	Retail: 1-300-88-6688 (local) 603-7844 3696 (overseas) Corporate: 1-300-88-7788 (local) 603-7844 3015 (overseas)		
Mizuho Bank (Malaysia) Berhad	Corporate: https://otp.ffrontier.com				
OCBC Bank (Malaysia) Berhad	http://www.ocbc.com.my	Retail: App available on Google play and Apple AppStore	Personal Banking: 603-8317 5000 Business Banking: 1-300-88-7000		
Public Bank Berhad	www.pbebank.com	via mobile app from App Store and Google play			
RHB Bank Berhad	http://www.rhbgroup.com.my	Retail: RHB Mobile Banking App	Call Centre: 03-9206 8118 : 082-276 118		
Standard Chartered Bank Malaysia Berhad	Retail: https://ibank.standardchartered.com.my/nfs/login.htm Corporate: https://s2b.standardchartered.com/ssoapp/login.jsp	via mobile app Retail: Breeze Malaysia Corporate: Straight2Bank	Retail: 1-300-888-888		
Sumitomo Mitsui Banking Corporation Malaysia Berhad	Corporate: https://gcms.smbc.co.jp/cmswebapp				
United Overseas Bank (Malaysia) Bhd	www1.uob.com.my		Kuala Lumpur : 603-26128 121 Penang : 604-2401 121 Johor Bahru : 607-2881 121 Kuching : 6082-287 121 Kota Kinabalu : 6088-477 121		

Note: The Royal Bank of Scotland Berhad has been excluded from the above table as it has ceased operations in Malaysia.

# REPORT OF THE COUNCIL

As Officer in Charge of The Association of Banks in Malaysia (ABM), I have pleasure in submitting the Annual Report and the Audited Financial Statements for the year ended 31 December 2016 for and on behalf of the Council.

#### INTRODUCTION

We are now slightly past the half way mark of the 10-year period covered by the Financial Sector Blueprint, i.e. 2011-2020. Much has been done by the commercial banking industry towards achieving Bank Negara Malaysia's and the country's aspirations to migrate to electronic payments (e-payments).

Some of the initiatives which are on-going from the previous year include the implementation of price reforms to increase the affordability of e-payments, promoting safe online banking practices, the migration of payment cards (i.e. credit, debit, charge and prepaid) to Chip and PIN (from Chip and signature), and the upgrading of the physical infrastructure to facilitate payment using PIN, but to name a few. Despite the significant progress made to-date, the industry never rests on its laurels and is always pressing forward with exciting innovations in the e-payment space.

New technology such as blockchain and financial technology (or FinTech in short) are the current buzzwords in the banking arena. With the rise of FinTech players in the payment sphere, advances in mobile payment applications are reaching new heights. Banks too have not been lagging behind as they strive to introduce ever more efficient and innovative products and services for the benefit of their customers.

Despite much efforts placed on the e-agenda, the Association was no less committed to pursuing the multitude of other issues that concern our members such as the Personal Data Protection Act, fixed input tax recovery rate for the commercial banks, as well as accounting and tax related matters. On the public front, ABM remained focus on the consumer agenda through its ABMConnect and eABMConnect channels.

The following report serves to highlight some of the key initiatives and milestones achieved in 2016.

#### **REPORT OF KEY INITIATIVES IN 2016**

#### e-Agenda

## Implementation of Europay-MasterCard-Visa (EMV) Chip and PIN

Work on the Chip and PIN project continued in earnest as the industry stepped into high gear to meet the milestones leading up to the December 2016 deadline. These milestones included the changing of all credit cards to the PIN-enabled version as well as the upgrading of all point of sales terminals.

Monthly meetings were convened with the Chip and PIN Steering Committee to tackle the myriad of issues that emerged along the way. Among such issues were the limitation of PIN entry to 4 digits in a small number of markets overseas, debit card delivery process, and retailers' proposition but to name a few.

The communications plan to increase the level of awareness among the public on the use of PIN in place of signature, known as the "PIN and Pay" campaign, was intensified towards the second half of the year as the market achieved critical mass in terms of the number of PIN-enabled cards and terminals. In addition to the newspaper, radio and digital advertisements, ABM also engaged the media to reach out to a wider audience with the aim of educating cardholders regarding the PIN and Pay campaign.

The PIN and Pay website, www.pinandpay.com.my, which was launched in November 2015, also serves as a useful channel where information on the PIN and Pay campaign are disseminated to the public. All cardholders and merchants were encouraged to visit the website periodically for the latest updates regarding the campaign.

Throughout the year, ABM and the project manager held engagements with the petrol companies which form one of the major stakeholders in this initiative. Concerns about disrupted customer service which could impact their businesses were addressed. A specific communication plan was also drawn up to advise motorists on the use of PIN at the outdoor payment terminals (OPTs) to ensure minimum disruption. These included placing of notices at the OPTs to inform cardholders who do not know their PIN that they will have to proceed to the shop to pay and advise them to contact their card issuers quickly to request for a Chip and PIN card. Education material for the forecourt attendants on how to assist cardholders who do not know their PIN was also shared with

the petrol companies. We are glad to have the commitment of the petrol companies to upgrade their OPTs to require PIN entry as well as to implement appropriate measures to educate their customers.

During the course of the year, it was observed that many retailers were automatically bypassing PIN when presented with a new PIN-enabled card to avoid having to present the PIN pad to the customer. Part of the problem was attributed to retailers not perceiving a benefit in allowing a PIN to be entered and cashiers continued to behave as they always had by processing signature.

To overcome any initial resistance to a change in behavior, the industry decided to run a campaign to encourage retailers to remind their customers to enter a PIN when prompted. The retailer incentivisation programme commenced on 15 December 2016 and ended on 14 January 2017. The results of the programme were positive with a significant drop in the average PIN bypass rate recorded for this period. Following the success of the programme, a phase 2 has been proposed, targeted for March 2017.

#### (ii) e-Payment Incentive Fund (ePIF)

As one of the measures to accelerate the migration to e-payments by Bank Negara Malaysia, an ePIF framework was introduced to complement the implementation of the 50 sen cheque processing fee. Under the framework, an ePIF fund was set up, into which the cheque processing fee collected from bank customers would be channeled. Banks could then use the fund for infrastructure development as well as to provide incentives to their customers who adopted e-payments when making credit card or loan repayments, or payments to the Government agencies at bank counters, using funds drawn from their current or savings account. Such incentives could also be given to banking staff who have contributed in converting their customers to using e-payments.

# REPORT OF THE COUNCIL (CONT'D)

Any accumulated unutilised ePIF funds at the end of each year would then be distributed to Malaysian Electronic Clearing Corporation Sdn Bhd (MyClear), Malaysian Electronic Payment System Sdn Bhd (MEPS), and to ABM and Association of Islamic Banking Institutions Malaysia (AIBIM) for industry-wide promotional and educational campaigns.

ABM which was allocated some monies from the unutilised ePIF funds from 2015 embarked on an awareness campaign to educate the public on safety measures to avoid becoming victims of phishing fraud. The campaign lasted for three months spanning October to December 2016.

### (iii) Initiatives to promote e-payments

#### e-Payment roadshows

ABM collaborated with Bank Negara Malaysia in the 2016 national e-payment roadshows covering 20 towns and cities across nine states around Malaysia from April to August 2016. The objective of the roadshows was to promote the use of e-payments, in particular enabling the acceptance of payment cards by merchants, the benefits of online banking to merchants as well as online filing and payments to statutory bodies.

#### Township campaigns

As in the previous year, a series of township campaigns was carried out by participating member banks in various towns in conjunction with the e-payment roadshows. The township campaign, which ran for a period of three months in each town, was aimed at promoting the acceptance of payment cards by merchants and adoption of e-payments by both individuals and merchants.

#### B. Our Consumer Agenda

#### (i) ABMConnect

Since its inception in 2009, *ABMConnect*, ABM's hotline service on 1-300-88-9980 has maintained its important role of addressing queries and complaints from the public on issues related to the commercial banking industry. Together with the online version, eABMConnect, which is a 24/7 channel that allows the public to submit their complaints and/or queries at any time, approximately 27,836 calls and queries from members of the public have been received since inception. ABM is pleased to report that 98% of the cases were resolved by the banks with their customers.

#### (ii) Customer Service Charter

The first Customer Service Charter for the commercial banks was rolled-out in October 2011 with the intention to outline key commitments and service standards for all banks when providing service to customers. Taking into cognizance the advancements in the banking industry, especially in terms of the services and different channels in which customers are now able to access banking services, ABM worked with the Council banks to review and revamp the Charter to make it more relevant. The revised Charter is expected to be launched in 2017.

#### C. Our Banking Efficacy Agenda

#### (i) Focus Groups under PEMUDAH

ABM remains an active participant of the Focus Group on Registering Property (FGRP), the Focus Group on Resolving Insolvency (FGRI) as well as the Focus Group on Private Sector Efficiency and Accountability towards Consumerism (FGPE), all established under the auspices of PEMUDAH.

The FGRP is tasked to look at ways and means of improving processes and enhancing the transparency in the procedures in the pre and post registration of property in Malaysia, while the FGPE serves as a platform to identify initiatives to improve productivity in the industries concerned that will benefit the consumers. FGRI, on the other hand, aims to look at ways to expedite the insolvency process in Malaysia.

#### D. Our Regulations Agenda

### (i) Personal Data Protection Act (PDPA)

The draft Code of Practice ("the Code") for the banking industry was finalised and submitted to the Commissioner of the Personal Data Protection Department for his agreement. Subsequently, in early 2017, the Commissioner signed the certificate of registration of the Code for the banking industry. Members are given three months from the date of finalisation of the Code to operationalise and train their staff on the requirements of the Code.

Apart from the Code, feedback from members on the Guide for Data Users and Personal Data Protection Standards 2015 was also sought during the year. The comments received were subsequently submitted to the Commissioner in early 2017.

# (ii) Foreign Account Tax Compliance Act (FATCA) and OECD Standard for Automatic Exchange of Financial Account Information (AEOI)

ABM remains in close contact with the Inland Revenue Board Malaysia (IRBM) to obtain regular updates with regard to the FATCA reporting. Malaysia was granted a further deferment to 2018 from the earlier date of 30 June 2016 as the intergovernmental agreement has yet to be finalised and signed.

Similarly, ABM held regular engagements with IRBM on the Common Reporting Standard (CRS) under the OECD Standard for AEOI, and successfully obtained IRBM's agreement for a 6-month transition period for banks to comply with the due diligence for new accounts.

At a special engagement session with IRBM and Bank Negara Malaysia in early 2017, IRBM agreed to consider issuing a set of standard guidelines or guidance notes for each industry. It is envisaged that the guidelines will provide more comprehensive assistance to the financial institutions in operationalising the CRS.

### (iii) Goods and Services Tax (GST)

Appeals and submissions on GST issues affecting the commercial banks were submitted to the Ministry of Finance (MOF) and Royal Malaysian Customs Department (RMCD) for consideration. These included a request to standardise the different approaches in the imposition of GST for interbank GIRO bulk payments that is charged to customers, in particular corporate customers. To align the Fixed Input Tax Recovery Rate (FITR) year with the most common accounting year, an appeal was made to MOF to extend the 2016 FITR for commercial banks to be applicable from 1 April 2016 to 31 December 2016. The FITR rate for 2017 and subsequent years should accordingly also follow the calendar year. The request by the industry was approved by MOF.

In the last quarter of 2016, ABM worked closely with member banks, MOF and RMCD on the FITR applicable for commercial banks for the year 2017. A submission was subsequently made to MOF on the proposed 2017 industry FITR.

# REPORT OF THE COUNCIL (CONT'D)

#### (iv) Accounting and tax issues

ABM and its member banks have maintained cordial relations with Malaysian Accounting Standards Board (MASB) and provided comments on the various exposure drafts.

During the year, ABM coordinated the issues faced by the banking industry in relation to the implementation of the impairment requirements under Malaysian Financial Reporting Standards (MFRS) 9 Financial Instruments for submission to IRBM. In addition, a dialogue session on MFRS 9 led by the Technical Director of the International Accounting Standards Board (IASB) was held.

Other tax related issues were also addressed. A proposal was submitted to MOF on the tax issues arising from guidelines on tax treatment related to the implementation of MFRS 121 The Effects of Changes in Foreign Exchange Rates and Public Ruling No. 12/2014 on Qualifying Plant and Machinery for Claiming Capital Allowances.

ABM also lobbied and appealed to IRBM on the issue of the non-deductible expenses relating to single tier dividends.

#### **Our Collaborative Agenda**

## Bursa Malaysia and the Securities Commission

ABM continued its collaboration with Bursa Malaysia through the provision of input on the proposed amendments to the Main Market and ACE Market Listing Requirements. These included the proposed amendments in relation to the Revision of the Uptick Rules and Expansion of the Purposes of Securities Borrowing under the Securities and Lending Negotiated Transactions Framework to Facilitate the Settlement of Potential Failed Trades as well as the proposed rules governing the listing, trading and depository framework of its (New) Market.

Following the introduction of the Lodge and Launch (LOLA) Framework by the Securities Commission in 2015, ABM coordinated engagement sessions with the Securities Commission where members had the opportunity to seek clarification on the Guidelines on Unlisted Capital Market Products under the LOLA Framework as well as operational matters concerning private debt securities and Sukuk.

# Jabatan Perumahan Negara (JPN) under the Ministry of Urban Wellbeing, Housing and Local Government (MUHL)

ABM participated in the joint Working Group on Revival of Abandoned Housing Projects chaired by the Director General of JPN. Issues relating to abandoned projects and the revival of the same were addressed under this working group.

During the year, JPN also sought feedback from member banks on issues relating to the Housing Development (Control and Licensing) Act 1966 and the proposed bank guarantee to be used for the earnest money to be deposited to the Housing Development Account. The comments were collated and submitted to JPN for consideration.

## (iii) Commercial Crime Investigation Department (CCID)

In an effort to combat fraud related to the banking industry, ABM together with member banks continue to collaborate closely with the CCID via the joint taskforce and steering committee. Several dialogues were held during the year where the CCID shared the latest fraud trends with the industry representatives. We are appreciative of the participation by CCID in the dialogues which serve to strengthen the mutual collaboration between the commercial banking industry and the police.

## (iv) Royal Malaysian Police and Ministry of Women, Family and Community Development

As part of the ongoing missing child alert, ABM worked with the Royal Malaysian Police and the Ministry of Women, Family and Community Development on the NUR Alert initiative whereby ABM is committed to post the notice regarding the missing children on our website as soon as possible. We also ensure that member banks post the said notice at their premises, on ATM screens and on websites within a stipulated timeframe.

## (v) Agensi Kaunseling dan Pengurusan Kredit (AKPK)

ABM continues to be an active member of the industry working group formed by AKPK to address issues relating to its debt management programme, which is aimed at assisting borrowers who are distressed by their financial obligations to financial service providers under the purview of Bank Negara Malaysia. During the year, ABM provided feedback to AKPK on the Programme for Asnaf Al Charimin and the proposal for full and final settlement debt management programme.

#### (vi) Registrar of Unclaimed Moneys

Discussions were held with the Registrar of Unclaimed Moneys (Registrar), Bank Negara Malaysia, AIBIM, Life Insurance Association of Malaysia and Persatuan Insurans Am Malaysia to agree on the procedures for unclaimed moneys pertaining to rightful claimant, wrongful submission of forms and inactive accounts. The Registrar had agreed to look at the proposed procedures to facilitate the claim process.

#### (vii) Companies Commission Malaysia

ABM collated the feedback from member banks in relation to the proposed Practice Directive 1/2017 on Audit Exemption issued by Companies Commission Malaysia. The industry's comments were submitted to Companies Commission Malaysia for consideration.

## (viii) Intellectual Property Corporation of Malaysia (MyIPO)

In support of the Government's call for financial institutions to consider intellectual property (IP) as a new form of collateral to spur development in the innovation industry, ABM worked with MyIPO to arrange a kick-off meeting with the banks and IP owners to discuss possible collaboration and co-investment. A briefing on the proposed IP Marketplace was also held for member banks to give them a better understanding of this initiative. Banks' views on the IP valuation initiatives were conveyed to MyIPO and Bank Negara Malaysia for consideration.

# (ix) SME Corporation and other SME related organisations

As part of Bank Negara Malaysia's continuous efforts to enhance SMEs' awareness of the array of financial assistance that is available, ABM coordinated speakers from member banks for SME Corporation's roadshows and Bank Negara Malaysia's briefing sessions which were held around Malaysia. In addition, ABM also helped to source for speakers for other ad-hoc SME-related engagements with other stakeholders such as various business chambers and Secretariat for Empowerment of Indian Entrepreneurs (SEED). At these sessions, bankers shared with the SMEs what they look for when evaluating a business loan.

# REPORT OF THE COUNCIL (CONT'D)

#### F. **Our International Agenda**

### **ASEAN Banking Council**

As the Chair for the Permanent Committee on ASEAN Inter-Regional Relations under the umbrella of the ASEAN Bankers Association, ABM organised a study visit to Tokyo, Japan. The main objective of the study tour was to cultivate inter-regional relations with Japanese banks, industry associations and members of the banking and wider financial services. This year saw very good participation with a total of 25 representatives from nine of the 10 ASEAN countries, namely Cambodia, Indonesia, Lao PDR, Myanmar, Philippines, Singapore, Thailand, Vietnam and Malaysia.

The study tour, which was held on 31 October and 1 November 2016, included visits to seven organisations. The host organisations comprised the Japanese Bankers Association, Bank of Tokyo-Mitsubishi UFJ, Sumitomo Mitsui Banking Corporation, Mizuho Bank, Financial Services Agency, Tokyo Stock Exchange and Bank of Japan. Over the 2-day study tour, the topics covered by the respective hosts included an overview of the Japanese banking industry, financial technology (FinTech), project finance and renewable projects, and banking regulations in Japan but to name a few. ABM wishes to record its thanks and appreciation to the host organisations for their warm hospitality and the sharing with the delegation during the visit to Tokyo.

ABM participated in the 21st ASEAN Banking Conference and 46th ASEAN Banking Council Meeting, which were held in Bangkok, Thailand at the end of November 2016. The Conference was hosted by the Thai Bankers' Association with the theme "Enhancing and Strengthening the Roles of Regional ASEAN Banks in the Context of Growing the ASEAN Economic Community (AEC)". The Governor of Bank of Thailand, Dr Veerathai Santiprabhob presented the keynote address titled "Transforming financial services to meet new business needs in the growing AEC". The four panel discussions covered pertinent and current topics such as how banks should adapt in the digital and FinTech age, the banks' role in facilitating more regional trade and investments, adoption of the sustainable finance framework, and how banks can help to develop regional infrastructure. The sessions were very enlightening and explored the strategic enablers and emerging trends in the ASEAN context. It also served to highlight and identify some potential areas for collaboration between the ASEAN countries.

Several key programmes were endorsed at the ASEAN Banking Council meeting which included workshops to share information and deep dive into Application Programming Interface as well as blockchain applications, and responsible financing. On the education front, a study on the possibility of crossborder certification of courses/training programmes was agreed. The 47th ASEAN Banking Council Meeting will be hosted by Vietnam Banks Association in November 2017.

### (ii) APEC Financial Institutions Dealing with SMEs

The 13th Annual Meeting and Conference which was scheduled to be held in Vietnam in July 2016 was postponed due to unforeseen circumstances.

#### 3. MEMBERSHIP STRENGTH

As at 31 December 2016, the ordinary membership of ABM remained at 27 commercial banks operating in Malaysia. The branch network of commercial banks as at 31 December 2016 stood at 1,935.

### 4. CHANGES TO THE COUNCIL

At the 42nd Annual General Meeting held on 16 June 2016, pursuant to Article 13 (iii) of the Constitution, Public Bank Berhad and RHB Bank Berhad retired and were re-elected as Council members. Alliance Bank Malaysia Berhad and AmBank (M) Berhad were co-opted as Council members for the year.

Malayan Banking Berhad was re-elected as Chairman Bank for the ensuing year.

The year saw a couple of changes in the Council representation. ABM welcomed to the Council Tengku Dato' Sri Zafrul Tengku Abdul Aziz, Chief Executive Officer of CIMB Bank Berhad and Mr Domenic Fuda, Group Managing Director/Chief Executive Officer of Hong Leong Bank Berhad.

#### 5. CONCLUSION

The year ahead is expected to be a fairly challenging one for the Malaysian economy with political and economic uncertainties plaguing several of Malaysia's major trading partners. Domestic demand is once again seen to be the main driver of growth, albeit at a slower pace due to a slowdown in investment and consumption expenditure.

The Association remains positive that its members are well-positioned to stay competitive and resilient to face the challenges ahead.

On a more personal level, the Association was dealt a severe blow at the start of 2017 with the sudden demise of its Executive Director, the late Ms Chuah Mei Lin. Her unexpected passing left a huge gap not only at the Association itself but in the banking industry as a whole. On behalf of the ABM Council and staff, we wish to place on record our deep appreciation to the late Ms Chuah for her invaluable contributions to the Association.

ABM and the Council wish to acknowledge and thank Bank Negara Malaysia, the Ministry of Finance, Government agencies and other regulatory authorities including the Securities Commission for their assistance and guidance during the course of the year.

On behalf of the Council, **Joanne Wong**Officer in Charge

# **ABM PERMANENT COMMITTEES**

AND ITS MEMBERS

## **COMMITTEE ON FINANCE**



**Kamarul Ariffin Mohd Jamil** Affin Bank Berhad (Chairman Bank)



**Shafiq Jabbar** (until December 2016) CIMB Bank Berhad



Foong Pik Yee Hong Leong Bank



**Chang Siew Yen** Public Bank Berhad



Yap Choi Foong (until November 2016) RHB Bank Berhad



Mahendra Gursahani Standard Chartered Bank Malaysia Berhad

# **COMMITTEE ON BANKING LEGISLATIONS, POLICIES, RULES, REGULATIONS AND INTERPRETATION**



**Hanif Suadi** (until December 2016) Malayan Banking Berhad (Chairman Bank)

Dato' Mohd



Kwan Keen Yew CIMB Bank Berhad



Chew Kwi Yin Citibank Berhad



**James Gossip** HSBC Bank Malaysia Berhad



Lim Yau Seong OCBC Bank (Malaysia)



Wong Kar Jee RHB Bank Berhad



**Fong Kin Lung** (Alternate) RHB Bank Berhad



Mabel Lau Standard Chartered Bank Malaysia Berhad

# FRAUD RISK COMMITTEE



Lim Chin Heng Malayan Banking Berhad (Chairman Bank)



Mustafa Hassan Malayan Banking Berhad (Chairman Bank)



Gurnam Singh CIMB Bank Berhad



Chris Lee Kah Koon CIMB Bank Berhad



Manoj Kumar Sambanthan Citibank Berhad



Dennis Cheah HSBC Bank Malaysia Berhad



Timothy Choy HSBC Bank Malaysia Berhad



**Veronica Foo**Public Bank Berhad



Siew Lup Yan Public Bank Berhad



Arivananthan a/I Supaya RHB Bank Berhad



Laurence Ong RHB Bank Berhad



Ankit Gutgutia Standard Chartered Bank Malaysia Berhad



Fairoshawal Idrus Standard Chartered Bank Malaysia Berhad

# **ABM PERMANENT COMMITTEES**

AND ITS MEMBERS (CONT'D)

# **COMMITTEE ON BUDGET RECOMMENDATIONS**



Ng Seiw Kuan Public Bank Berhad (Chairman Bank)



Maslynnawati **Ahmad** (until July 2016) CIMB Bank Berhad



Saw Say Pin HSBC Bank Malaysia Berhad



**Suhaimi Ilias** Malayan Banking Berhad

# **COMMITTEE ON DEVELOPMENT OF CAPITAL & MONEY MARKETS**



**Leslie Foo Chek Shen** Malayan Banking Berhad (Chairman Bank)



**Thomas Tan** CIMB Bank Berhad



Aida Mastura Citibank Berhad



**Alvin Kong** HSBC Bank Malaysia Berhad



**Lim Lye Ping** Public Bank Berhad



Suzaizi Mohd Morshid RHB Bank Berhad



**Goh Kiat Seng** (until December 2016) Standard Chartered Bank Malaysia Berhad

# **COMMITTEE ON CONSUMER & MARKET CONDUCT**



Shaikh Munir Ahmad Malayan Banking Berhad (Chairman Bank)



Mohd Azhar Shahbudin Affin Bank Berhad



Sharon Woo Alliance Bank Malaysia Berhad



Datin Aziyah Omar CIMB Bank Berhad



Bernard Callistus Fernandez Hong Leong Bank Berhad



Alvin Lim Kim Leng OCBC Bank (Malaysia) Berhad



Siew Lup Yan Public Bank Berhad



Noraini Ibrahim (until March 2017) RHB Bank Berhad



Jessie Liew Standard Chartered Bank Malaysia Berhad



Michelle Liew Yang Har (until February 2017) United Overseas Bank (Malaysia) Bhd

The Association would like to accord a note of thanks to the above for their contributions to the Association and the industry.

# CALENDAR OF EVENTS

# **NATIONAL E-PAYMENT ROADSHOW 2016**

- MOVING FORWARD WITH E-PAYMENTS

Bank Negara Malaysia in collaboration with ABM, the Association of Islamic Banking Institutions Malaysia (AIBIM) and the National Cards Group (NCG) conducted the National e-Payment Roadshow 2016 at 20 towns in nine states nationwide. The main objectives of the roadshow were to promote the benefits and features of e-payments to businesses and members of the public as well to educate bank customers on safe practices when conducting financial transactions using online banking. During the roadshows, banking institutions, payment system operators as well as providers showcased their latest offerings and promotions on cards and online banking products. In conjunction with the e-payment roadshow, NCG organised a series of township campaigns in Perak, Melaka, Pahang, Perlis, Kedah, Negeri Sembilan, Terengganu, Sabah and Sarawak from 1 April to 31 December 2016 aimed at encouraging businesses to accept payments from their customers via debit and credit cards. Various promotional offers and incentives were offered at participating bank branches.

Photos taken at selected roadshows.













# CALENDAR OF EVENTS (CONT'D)



5 APRIL 2016, Tuesday

# JOINT WORKING COMMITTEE MEETING **BETWEEN CCID AND** ABM

The Joint Working Committee had its first meeting for the year on 5 April 2016 and it was chaired by YDH SAC Mohd Nordin bin Mohd Idris. The joint meetings between Commercial Crime Investigation Department (CCID), AlBIM, the Association of Development Finance Institutions of Malaysia and ABM have been recognised as a useful forum where the latest fraud modus operandi affecting the banking industry are shared with the banks and measures to combat these fraud schemes are also discussed.

31 OCTOBER - 1 NOVEMBER 2016, **Monday-Tuesday** 

# STUDY TOUR TO TOKYO, **JAPAN**

ABM as the chair of the Permanent Committee on ASEAN Inter-Regional Relations, organised a study tour to Tokvo, Japan after conducting a survey with members of the ASEAN Bankers Association. Twenty five delegates comprising senior bankers from nine ASEAN countries namely Cambodia, Indonesia, Lao PDR, Myanmar,

Philippines, Singapore, Thailand, Vietnam and Malaysia participated in the two-day study tour to visit the following organisations in Japan:

- Bank of Japan
- Bank of Tokyo-Mitsubishi UFJ
- Japanese Bankers Association
- Financial Services Agency
- Japanese Bankers Association
- Mizuho Bank
- Sumitomo Mitsui Banking Corporation (SMBC)
- Tokyo Stock Exchange





The hosts enlightened the delegates on a wide range of topics which included an overview of the Japanese banking system, bank supervision and regulation in Japan, market trends of developed countries, renewable energy, FinTech and more.

The study tour was successful thanks to the active participation and engaging sessions with the gracious Japanese hosts. Delegates deemed the tour to be fruitful and informative as they were provided with an excellent insight into the financial services industry in Tokyo as well as recent developments and innovations in the country.

16 NOVEMBER 2016. Wednesday

# BRIEFING BY SECURITIES INDUSTRY DISPUTE RESOLUTION CENTRE

In 2016, Bank Negara Malaysia and Securities Commission Malaysia decreed that commercial and Islamic banks offering capital market products in Malaysia must become members of the Securities Industry Dispute Resolution Centre (SIDREC) as part of the regulators' efforts to enhance financial dispute resolution and financial inclusion for consumers. Following this development, ABM assisted to arrange a briefing by SIDREC to provide member banks with a formal introduction about the organisation and its services.

# BRIEFING BY SECURITIES INDUSTRY DISPUTE RESOLUTION CENTRE (CONT'D)

SIDREC's Chief Executive Officer, Ms Sujatha Sekhar Naik explained the role of the centre as a one stop independent dispute resolution avenue for disputes involving monetary claims relating to capital market products and services. She highlighted that SIDREC also provides investors an independent and impartial alternative dispute resolution avenue to resolve their disputes with capital market intermediaries who are their members. However, she emphasised that the disputes must relate to capital market products or services involving monetary claims. The event was attended by more than 30 members from ABM and AIBIM.







27 - 30 NOVEMBER 2016, Sunday - Wednesday

# 21ST ASEAN BANKING CONFERENCE & 46TH ASEAN BANKING COUNCIL MEETING

The 21st ASEAN Banking Conference and 46th ASEAN Banking Council Meeting was hosted by the Thai Bankers Association from 27 November to 30 November 2016 in Bangkok, Thailand. The theme of the conference was "Enhancing and Strengthening the Roles of Regional ASEAN Banks in the context of growing the ASEAN Economic Community (AEC)".

This gathering of bankers and financiers from the ASEAN region is an important platform to strengthen the collaboration within the regional financial sector. It is also an avenue to deliberate on current challenges as well as opportunities faced towards achieving the common goal of the AEC.

Following the Conference, the three permanent committees of the ASEAN Bankers Association namely the Committee on Cooperation in Finance, Investment and Trade (COFIT), Committee on ASEAN Inter-Regional Relations and Committee on Banking Education held meetings to discuss their past activities as well future plans. Their reports for the past year as well as plans for 2017 were tabled at the Council Meeting the next day. The 47th ASEAN Banking Council Meeting will be hosted by Vietnam in November 2017.

7 DECEMBER 2016, Wednesday

# COLLABORATING WITH MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC) ON FINANCIAL TECHNOLOGY (FINTECH)

In June 2016, Bank Negara Malaysia announced the establishment of a Financial Technology Enabler Group (FTEG) to look at formulating and enhancing regulatory policies to facilitate the adoption of technological innovations in the Malaysian financial services industry. MDEC, which has been given the mandate to drive the digital economy in Malaysia, embarked on certain initiatives to leverage on the opportunities of FinTech as the enabler to drive the digital adoption in financial services.

ABM facilitated a meeting between MDEC and the Council banks to explore possible collaborative opportunities in the FinTech space. During the meeting, MDEC shared some of its projects that are currently in the pipeline and encouraged banks to take an active role in the development of FinTech, whether independently or jointly with FinTech companies.

It was a fruitful engagement with representatives from nine Council banks in attendance.

# PIN AND PAY COMMUNICATIONS PLAN

ABM in collaboration with the Association of Islamic Banking Institutions Malaysia and the National Cards Group, embarked on an aggresive nationwide communications plan to create awareness on the PIN and Pay campaign.

Various strategies were employed to ensure that the key messages were communicated effectively to cardholders. We issued press releases, engaged with the press, and deployed several media channels according to the different phases of the campaign as follows:



Meanwhile, card issuers communicated the messages directly to their customer via SMS, letters, notifications on websites as well as emails.

Acquirers also played a role in educating and training the merchants on the importance of asking customers to key in their PIN.

# PIN & Pay print advertisements



# **LIST OF PRESS RELEASES**

# ISSUED BY ABM IN 2016

	_				
MAR	02	Banks offer various finance packages for first time house buyers			
MAR	24	Notice of commercial bank closure on Mondays due to public holidays which fall on Sundays in the state of Johor			
JUN	01	Why banks adjust their interest rates			
JUN	16	ABM Council Members 2016/2017			
JUN	24	ABM: In response to the article "It is important to educate credit card users on PIN" published in The Star			
JUN	30	Business as usual for commercial banks on Friday, 8 July 2016			
JUL	20	Key factors when applying for a housing loan			
JUL	25	ABM: In response to the article "Tingkatkan ciri keselamatan kad" published in Utusan Malaysia			
AUG	10	Various financing options for homebuyers			
SEP	20	Banking institutions will continue to extend home financing facilities to eligible customers			
ОСТ	04	Businesses still have access to financing			
ост	12	Banks enhancing operational efficiency to serve customers better			
ОСТ	19	Pay with confidence using your contactless payment card			
NOV	10	Commercial banks are supportive of the nation's economic growth			
DEC	08	The Association of Banks in Malaysia is supportive of measures to stabilize ringgit			
DEC	13	Do not wait – Shop with your PIN-enabled card today			
DEC	20	ABM: In response to the article, "Members of the public face long queues to change cards" published on Borneo Post Online			
DEC	22	ABM: In response to letter-to-editor on "Contactless concerns" published in The Star on 21 December 2016			

# **MEMBER BANKS**

# AS AT 31 DECEMBER 2016

In accordance to Chairmanship and in alphabetical order of Member Banks

Maybank	Malayan Banking Berhad (Chairman Bank)	HSBC 🖎	HSBC Bank Malaysia Berhad
AFFINBANK	Affin Bank Berhad	BANK(MALAYSIA)BERNAD	India International Bank (Malaysia) Berhad
ALLIANCE BANK	Alliance Bank Malaysia Berhad	ICBC 🔢	Industrial and Commercial Bank of China (Malaysia) Berhad
AmBank	AmBank (M) Berhad	J.P.Morgan	J.P. Morgan Chase Bank Berhad
Bangkok Bank	Bangkok Bank Berhad	Міхино	Mizuho Bank (Malaysia) Berhad
Bank of America ** Merrill Lynch	Bank of America Malaysia Berhad	نائے اوظت بی الوطت نی NATIONAL BANK OF ABU DHABI	National Bank of Abu Dhabi Malaysia Berhad
● ¥ 图 级 行 BANK OF CHINA	Bank of China (Malaysia) Berhad	<b>OCBC</b> Bank	OCBC Bank (Malaysia) Berhad
MUFG	Bank of Tokyo-Mitsubishi UFJ (Malaysia) Berhad	PUBLIC BANK	Public Bank Berhad
BNP PARIBAS	BNP Paribas Malaysia Berhad	<b>RHB</b> ◆	RHB Bank Berhad
<b>CIMB</b> BANK	CIMB Bank Berhad	Standard Schartered	Standard Chartered Bank Malaysia Berhad
cîti	Citibank Berhad	SMBC NAMEDIAL METHOL MAKENG CHROCATION MAKENA MERIAD	Sumitomo Mitsui Banking Corporation Malaysia Berhad
Deutsche Bank 🗾	Deutsche Bank (Malaysia) Berhad	<b>∰ Scotiab</b> ank™	The Bank of Nova Scotia Berhad
<b>p</b> HongLeong Bank	Hong Leong Bank Berhad	₩UOB ★≇银行	United Overseas Bank (Malaysia) Bhd

Note: The Royal Bank of Scotland Berhad has ceased operations but remains a member of ABM pending the surrender of its commercial banking license to Bank Negara Malaysia.

# **ABM STATE SUB-COMMITTEES**



# Penang/Kedah/Perlis

# Rajenthiran Koru

(until November 2016)

#### Abd Halim bin Lehan

(from December 2016)

Regional Director

# Penang/Kedah/Perlis

Community Distribution Community Financial Services

# Malayan Banking Berhad

1st Floor, Plaza MWE 8, Farquhar Street 10200 Penang

Tel: 604-263 8841 Fax: 604-264 4739

# **Penang**

# Abd Halim bin Lehan

Malayan Banking Berhad

Chairman

# **Faridah Hanom**

**CIMB Bank Berhad** 

Deputy Chairman

#### Krishnaveni Somasundaram

**Affin Bank Berhad** 

Secretary

#### G. Sarkuru

**HSBC Bank Malaysia Berhad** 

Treasurer

# Khoo Gaik Hong

**Public Bank Berhad** 

Auditor

# **Wong Kang Yang**

Standard Chartered Bank Malaysia Berhad

Auditor

# Kedah

# Badrulhisham Yahaya

Malayan Banking Berhad

Chairman

#### Kalaiselvi Muniandy

Affin Bank Berhad

Secretary

# Lee Teik Seng

**United Overseas Bank** (Malaysia) Bhd

Treasurer

# Megat Zaidi Megat Mokhtar

**Public Bank Berhad** 

Auditor

# Aphan Tri

#### Alliance Bank Malaysia Berhad

Committee Member

# **Leong Weng Onn**

AmBank (M) Berhad

Committee Member

# Kamarul Norradzi

CIMB Bank Berhad

Committee Member

#### Lai Hooi Lu

# Hong Leong Bank Berhad

Committee Member

# Megat Ahmad Ridzuan bin

**Mohamad** 

# **HSBC Bank Malaysia Berhad**

Committee Member

# **Choy Meei Jye**

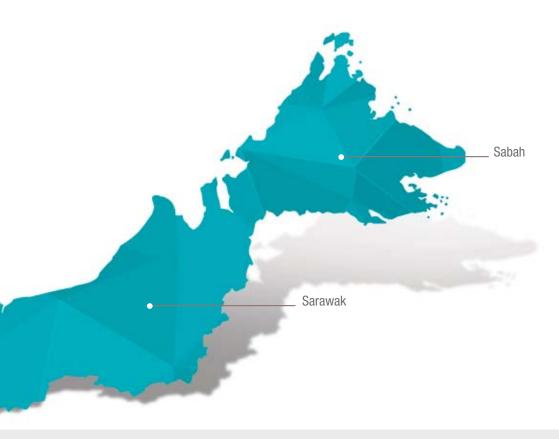
OCBC Bank (Malaysia) Berhad

Committee Member

# **Vuitton Pang Nyuk Vui**

Standard Chartered Bank

Malaysia Berhad



# **Perlis**

# **Omar bin Hashim**

Malayan Banking Berhad Chairman

#### Siti Hanizah bte Ahmad

RHB Bank Berhad Secretary

#### Nor Adhlan bin Darus

**Public Bank Berhad** 

Treasurer

# Salbiah bte Ali

Affin Bank Berhad
Committee Member

# Lee Siew Chuen

AmBank (M) Berhad

Committee Member

# Roslailee bte Mahmood

**CIMB Bank Berhad** 

Committee Member

# **Saadat Haphas**

Hong Leong Bank Berhad Committee Member

# Perak

# **Mazlina Muhammad**

Regional Director

# Perak

Community Distribution
Community Financial Services
Malayan Banking Berhad
3rd Floor, 194-206
Jalan Sultan Idris Shah
30000 Ipoh, Perak

Tel: 605-254 5818 Fax: 605-253 8366

#### **Mazlina Muhammad**

Malayan Banking Berhad

Chairman

# **Jewel Puah**

Alliance Bank Malaysia Berhad Secretary

# Lee Eng Khen

**CIMB Bank Berhad** 

Treasurer

# **Sherine Lee Guat Tin**

Affin Bank Berhad

Committee Member

# Lee Soon Peng

AmBank (M) Berhad Committee Member

# Lim Hui Boon

#### Hong Leong Bank Berhad

Committee Member

#### Lee Choon Mei

**HSBC Bank Malaysia Berhad** 

Committee Member

# **Chris Lu Koon Wing**

OCBC Bank (Malaysia) Berhad

Committee Member

#### **Goh Boon Hoo**

**Public Bank Berhad** 

Committee Member

# **Ali Mohamed**

**RHB Bank Berhad** 

Committee Member

# Teri Wong Fui Yin

Standard Chartered Bank

Malaysia Berhad

Committee Member

# **Caryl Shim**

United Overseas Bank (Malaysia) Bhd

# **ABM STATE SUB-COMMITTEES (CONT'D)**

# **Federal Territory**

# **Datuk Jeffrey Mohd Ali**

(until November 2016)

#### Rajenthiran Koru

(from December 2016) Regional Director

# **Federal Territory**

Community Distribution Community Financial Services

# Malayan Banking Berhad

Level 6, Tower A

Dataran Maybank Bangsar

1, Jalan Maarof

59200 Kuala Lumpur Tel: 603-2295 8668 Fax: 603-2283 1186

# Selangor/Negeri Sembilan

# **Tuan Mohd Zeinal Annual** bin Tuan Noor

Regional Director

# Selangor & Negeri Sembilan

Community Financial Services

# Malayan Banking Berhad

Level 6, 10, Persiaran Perbandaran Seksyen 14, 40000 Shah Alam

Selangor

Tel: 603-5512 1754 Fax: 603-5511 8171

# Negeri Sembilan

# **Shukor Mohd Nor**

Manager

# Malayan Banking Berhad

Seremban Main

Community Financial Services 166-169, Jalan Dato'

Bandar Tunggal

70000 Seremban Negeri Sembilan

Tel: 06-762 0027 Fax: 06-763 3340

# Johor/Melaka

# Haji Adnan Sharif

Regional Director

#### Johor/Melaka

Community Distribution Community Financial Services

# Malayan Banking Berhad

Level 8, Office Tower Johor Bahru City Square 108, Jalan Wong Ah Fook 80000 Johor Bahru, Johor

Tel: 607-219 3630 Fax: 607-224 4939

# **Johor**

#### Adnan bin Sharif

Malayan Banking Berhad

Chairman

#### Amiruddin Abdullah

# Malayan Banking Berhad

Secretary

# Ng Kang Kee

# **Affin Bank Berhad**

Committee Member

# **Jennifer Wong**

# Alliance Bank Malaysia Berhad

Committee Member

# Shaiful Bahri Mohd Yaacob

#### AmBank (M) Berhad

Committee Member

# Na Teck Lee

# **Bangkok Bank Berhad**

Committee Member

# **Chua Sher Yan**

# Bank of China (Malaysia) Berhad

Committee Member

# **Faridah Mohammad**

# CIMB Bank Berhad

Committee Member

# **Lim Chin Siong**

# Citibank Berhad

Committee Member

#### **Norfinah Mohd Nor**

# Hong Leong Bank Berhad

Committee Member

# R. Arzat Aziz

# OCBC Bank (Malaysia) Berhad

Committee Member

# **Peter Cheong Kwok Liong**

#### **Public Bank Berhad**

Committee Member

# Asoka Balan

# **RHB Bank Berhad**

Committee Member

#### **Koh Boon Huat**

# **United Overseas Bank**

(Malaysia) Bhd

Committee Member

# Melaka

# Adnan bin Sharif

# Malayan Banking Berhad

Chairman

# Zamlee Kamari

# Malayan Banking Berhad

Secretary

# Ng Kang Kee

# Affin Bank Berhad

Committee Member

# Jennifer Wong

# Alliance Bank Malaysia Berhad

Committee Member

# Nazri bin Somail

# AmBank (M) Berhad

Committee Member

# Rashid bin Ibrahim

# **CIMB Bank Berhad**

Committee Member

# Sim Yeo Kim

# Citibank Berhad

#### J. Saradaran Pillai

**HSBC Bank Malaysia Berhad**Committee Member

#### Goh Wee Lei

OCBC Bank (Malaysia) Berhad Committee Member

# Lee Kee Chuan

Public Bank Berhad Committee Member

#### Wan Noriani Wan Hasan

RHB Bank Berhad Committee Member

#### **Cindy Yeoh Yee Lien**

Standard Chartered Bank Malaysia Berhad Committee Member

## Yeow Kheng Leh

United Overseas Bank (Malaysia) Bhd Committee Member

# Pahang/Kelantan/ Terengganu

Abd Halim bin Lehan (until December 2016)

# **Abd Razak bin Kamardin**

(from December 2016) Regional Director

# Pahang/Kelantan/Terengganu

Community Distribution
Community Financial Services

# Malayan Banking Berhad

2nd Floor, 69-73, Jalan Tun Ismail 25000 Kuantan, Pahang

Tel: 609-516 1111/609-515 7262

Fax: 609-513 5387

# **Pahang**

# Abd Razak bin Kamardin

Malayan Banking Berhad Chairman

# Yong Choon Keong

**CIMB Bank Berhad** 

Secretary

#### Mohd Nawi bin Mohd Yusof

AmBank (M) Berhad Assistant Secretary

#### **Mark Kong**

OCBC Bank (Malaysia) Berhad Treasurer

#### Shahrim bin Sulaiman

Affin Bank Berhad
Committee (Government)

#### **Rachel Chan Mem Fun**

Alliance Bank Malaysia Berhad Committee (Government)

# Lee Say Boon

**Public Bank Berhad** 

Committee (Non-Government)

# **Thong Oi Chyn**

Standard Chartered Bank Malaysia Berhad

Committee (Non-Government)

# **Chee Pey Cheng**

Hong Leong Bank Berhad Committee Member

# Steven Goh

**HSBC Bank Malaysia Berhad**Committee Member

# Shaharuddin bin Ming

RHB Bank Berhad Committee Member

#### Liew Chai Kar

United Overseas Bank (Malaysia) Bhd Committee Member

# Kelantan

# Mohd Fakri bin Che Harun

**Malayan Banking Berhad** Chairman

# Simon Tan Sai Hin

**HSBC Bank Malaysia Berhad** Secretary

#### Salina bte Abdullah

CIMB Bank Berhad Treasurer

# Ong Pang Ming

**OCBC Bank Malaysia Berhad** 

Committee Member

#### Shaharom bin Kahar

United Overseas Bank (Malaysia) Bhd Committee Member

# Terengganu

# Rasdi bin Hussin

Malayan Banking Berhad Chairman

#### Noorsalmiza bte Che Jamil

Malayan Banking Berhad Secretary

#### Mohd Nasir bin Mohd Noor

AmBank (M) Berhad Treasurer

# Jeff Ng Kee Heng

**Alliance Bank Malaysia Berhad**Sports Committee

# **Kok Sze Huat**

Public Bank Berhad Sports Committee

# **Che Asmah bte Ahmad**

Affin Bank Berhad Social Committee

# **ABM STATE SUB-COMMITTEES (CONT'D)**

# Sabah

Liew Kui Choi

Regional Director

Sabah

Community Distribution Community Financial Services

Malayan Banking Berhad

Bangunan Maybank 1, Lorong Kemajuan Karamunsing

88000 Kota Kinabalu, Sabah

Tel: 6088-247 000 Fax: 6088-234 743

Liew Kui Choi

Malayan Banking Berhad

President

Felix I o

**Affin Bank Berhad** 

Secretary

Joe Ngu Kan

Hong Leong Bank Berhad

Treasurer

Stephen Chin Chee Kai

**CIMB Bank Berhad** 

Committee Member

Lo Mei Hwa

**RHB Bank Berhad** 

Committee Member

Francis Yong Yun Fah

**Standard Chartered Bank** Malaysia Berhad

Committee Member

Soo Shir Li

**United Overseas Bank** (Malaysia) Bhd

Committee Member

Sarawak

Nasir Khan bin Istiar Hussain Khan

Regional Director

Sarawak

Community Distribution Community Financial Services

Malayan Banking Berhad

4th Floor, Crown Towers

88, Jalan Pending

93450 Kuching, Sarawak

Tel: 6082-346 281 Fax: 6082-342 529

**Nasir Khan bin Istiar Hussain Khan** 

Malayan Banking Berhad

Chairman

Chua Ko Onn

**Public Bank Berhad** 

Secretary

Chung Yun Hin @ Johnny

**CIMB Bank Berhad** 

Treasurer

Hajah Bibi Adam

**Affin Bank Berhad** 

Committee Member

**Kau Fook Chiang** 

Alliance Bank Malaysia Berhad

Committee Member

Simon Su Hiong Tiing

AmBank (M) Berhad

Committee Member

Yeo Kim Teck

Hong Leong Bank Berhad

Committee Member

Sarad Pillai

**HSBC Bank Malaysia Berhad** 

Committee Member

Jessie Lim Pei Lian

**OCBC Bank (Malaysia) Berhad** 

Committee Member

Hajah Johanna bte Abdullah

**RHB Bank Berhad** 

Committee Member

Iris Ngui

Standard Chartered Bank

Malavsia Berhad

Committee Member

**Emily Rolando Yong** 

**United Overseas Bank** 

(Malaysia) Bhd

# **DIRECTORY OF ABM MEMBERS**

# Affin Bank Berhad

17th Floor, Menara AFFIN 80, Jalan Raja Chulan 50200 Kuala Lumpur

Tel : 603-2055 9000 Call Centre : 603-5522 3000 Fax : 603-2026 1415

E-mail : yourvoice@affinbank.com.my Website : www.affinbank.com.my

SWIFT Code : PHBMMYKL

#### **BOARD OF DIRECTORS**

#### Chairman

General (Rtd) Tan Sri Dato' Seri Ismail bin Haji Omar

#### **Directors**

Aubrey Li Kwok-Sing Tang Peng Wah

(Alternate Director to Aubrey Li Kwok-Sing)

Mohd Suffian bin Haji Haron

Tan Sri Dato' Seri Mohamed Jawhar
Tan Sri Mohd Ghazali bin Mohd Yusoff

Abd Malik bin A Rahman

# **Managing Director/Chief Executive Officer**

Kamarul Ariffin Mohd Jamil

**Chief Compliance Officer & Company Secretary** 

Nimma Safira bte Khalid

#### **MANAGEMENT BUSINESS UNITS**

**Director, Corporate & Public Sector Business** 

Mohammed Nizar Faisal

**Director, SME & Commercial Business** 

Lim Kee Yeong

**Director, Consumer Banking** 

Idris Abd Hamid

**Group Director, Treasury** 

Tan Kok Toon

# **BUSINESS SUPPORT UNITS**

**Chief Operating Officer** 

Zulkanain bin Kassim

**Group Chief Risk Officer** 

Wong Kok Leong

**Chief Financial Officer** 

Ramanathan Rajoo

**Group Chief Internal Auditor** 

Khatimah Mahadi

**Chief Human Resource Officer** 

Nor Rozita Nordin

**Chief Corporate Strategist** 

Nazlee Khalifah

Group Chief Credit Officer Norhazlizawati Mohd Razali

# Alliance Bank Malaysia Berhad

3rd Floor, Menara Multi-Purpose

Capital Square

8, Jalan Munshi Abdullah 50100 Kuala Lumpur

Tel : 603-2604 3333
Call Centre : 603-5516 9988
Fax : 603-2694 6200
E-mail : info@alliancefg.com

Website : www.alliancebank.com.my

SWIFT Code : MFBBMYKL

#### **BOARD OF DIRECTORS**

#### Chairman

Tan Sri Dato' Ahmad bin Mohd Don

#### **Directors**

Kung Beng Hong Ou Shian Waei

Kuah Hun Liang

Lee Ah Boon

Datuk Wan Azhar bin Wan Ahmad

Lee Boon Huat Ho Hon Cheong

Thayaparan a/I S Sangarapillai

#### MANAGEMENT

**Group Chief Executive Officer** 

Joel Kornreich

**Group Chief Operating Officer** 

Kong Kim Yihe

**Group Chief Financial Officer** 

Raymond Wong Lai Loong

Head, Group Consumer Banking

Suparman Kusuma

Head, Group SME Banking

Ernest Kwong Kah Wah

**Head, Group Corporate and Commercial** 

Jeff Tham Kok Kuen

**Head, Group Financial Markets** 

Tan Eng Kiang

# Alliance Bank Malaysia Berhad (cont'd)

**MANAGEMENT (CONT'D)** 

Chief Executive Officer, Alliance Investment Bank Berhad

Mahesh P Rupawalla

Chief Executive Officer, Alliance Islamic Bank Berhad

Foziakhatoon bte Amanulla Khan

**Group Chief Marketing Officer** 

Giuseppe Taibi

**Group Chief Administrative Officer** 

Manuel Bulens

**Group Chief Risk Officer** 

Pang Choon Han

**Head, Group Human Resource** 

Chew Siew Suan

**Group Chief Credit Officer** 

Peter Fong Seow Loong

**Group Chief Internal Auditor** 

Leong Sow Yoke

**Head, Group Strategy & Performance Management** 

Aaron Sum Wei Wern

**Head, Group Compliance** 

Ang Lek Hui

**Group Company Secretary** 

Lee Wei Yen

# AmBank (M) Berhad

22nd Floor, Bangunan AmBank Group 55, Jalan Raja Chulan 50200 Kuala Lumpur

Tel : 603-2036 2633 Hotline : 603-2178 8888 : 603-2032 2398 Fax

E-mail : customercare@ambankgroup.com

Website : www.ambankgroup.com

SWIFT Code : ARBKMYKL

#### **BOARD OF DIRECTORS**

Chairman

Tan Sri Azman Hashim

Directors

Tan Sri Azman Hashim (Chairman)

Raymond Fam Chye Soon

Voon Seng Chuan

Dato' Sri Abdul Hamidy bin Abdul Hafiz

#### **SENIOR MANAGEMENT**

**Group Chief Executive Officer** 

Dato' Sulaiman Mohd Tahir

# **HEADS OF DIVISIONS**

CEO, AmInvestment/Managing Director, **Wholesale Banking** 

Raja Teh Maimunah Raja Abdul Aziz

Managing Director, Retail Banking

Jade Lee Gaik Suan

CEO, AmBank Islamic Bhd

Eqhwan Mokhzanee Muhammad

Managing Director, Business Banking

Christopher Yap Huey Wen

**Group Chief Operations Officer** 

Datuk Iswaraan Suppiah

**Chief Financial Officer** 

Mandy Simpson

**Chief Human Resource Officer** 

Uji Sherina Abdullah

**Chief Risk Officer** 

Jeroen Thijs

**Chief Internal Audit** 

Thein Kim Mon

**Group Chief Compliance Officer** 

Faradina Mohammad Ghouse

# **Bangkok Bank Berhad**

1-45-01, Menara Bangkok Bank Laman Sentral Berjaya 105, Jalan Ampang 50450 Kuala Lumpur

Tel : 603-2174 6888 Fax : 603-2174 6800

E-mail : bbb@bangkokbank.com
Website : www.bangkokbank.com.my

SWIFT Code : BKKBMYKL

# **BOARD OF DIRECTORS**

#### **Directors**

Piti Sithi-Amnuai

Rushda Theeratharathorn Chris Chia Woon Liat

YAM Tunku Ali Redhauddin Ibni Tuanku Muhriz

Lee Khee Joo @ Lee Ying Chong

Tham Kwok Meng

Chaiyarit Anuchitworawong

# **SENIOR MANAGEMENT**

**Chief Executive Officer** 

Ng Jui Meng

**Deputy Chief Executive Officer** 

Chiravit Supatanakul

# Bangkok Bank Berhad (cont'd)

# **HEADS OF DEPARTMENTS**

Operations (Credit Administration, Branch Administration, Trade Finance, Trade Review, Centralised Ops, EDP)

Chin Yaw Chung

**Business Banking** 

Choo Joon Keong

**Treasury** 

Lim Fook Choy

Risk Management
Pramoj U-nontakarn

**Credit Management** 

Albert Lim Choong Weng

**Human Resources** 

Louisa Chin

**Budget & Planning** 

Kaan Wai May

**Audit & Control** 

Chew Boon Keong

Compliance

Kathleen Yap Pick Wan

**Company Secretarial** 

Fiona Lim

# **Bank of America Malaysia Berhad**

18th Floor, Wisma Goldhill

Jalan Raja Chulan 50200 Kuala Lumpur

Tel : 603-2034 3900 : 603-2031 9084 Fax

E-mail : asia.sse.my@baml.com

Website : http://bofaml.com/en-us/content/

apac-malaysia.html

SWIFT Code : BOFAMY2X

# **BOARD OF DIRECTORS**

#### Chairman

David Allan Cairns

#### **Executive Director**

Raymond Yeoh Cheng Seong

#### **Directors**

Dato' Mohammed bin Haji Che Hussein

Kellee Kam

Ayesha Natchiar bte Dato' Ally Maricar

# **MANAGEMENT**

# Credit

**Choong Heng Theng** 

# **Operations**

Rajesh Balaraju

# **Corporate Treasury**

Rodzlin Abdul Rahman

# Compliance

Joanne Kwan

#### **Human Resource**

Samuel Tan

# Bank of China (Malaysia) Berhad

Ground, Mezzanine & 1st Floor, Plaza OSK

25, Jalan Ampang 50450 Kuala Lumpur

: 603-2059 5566 Tel Fax : 603-2161 4240

E-mail : GM\_Office@mail.notes.bank-of-china

Website : www.boc.cn/malaysia/

SWIFT Code : BKCHMYKL

#### **BOARD OF DIRECTORS**

#### Chairman

Guan Xuefei

#### **Directors**

Wang Hongwei Datuk Ter Leong Yap Chai Woon Chew, Michael Eugene Khoo Kong Hooi

# **MANAGEMENT**

# **Chief Executive Officer**

Wang Hongwei

# **Deputy Chief Executive Officer**

Qiu Hengchang

# **Assistant Chief Executive Officers**

Shen Junyan

Datuk Alvin Tay Swee Gim

# **Acting General Manager, Corporate Banking**

Phelicia Ding Huey Chyi

General Manager, Treasury Department

Yang Chaojia

# **General Manager, Credit Approval Department**

Wu Xichun

# **General Manager, Information Channel Development**

Wang Qin

# General Manager, Finance Department

Yang Lixin

# **General Manager, Internal Audit**

Chong Siew Chin

# **General Manager, Personal Banking**

Han Jui Kwang

# General Manager, Human Resource & Administration

Chew Lee Lin

# **Director, Operation Service Department**

Jiang Ning

# Bank of Tokyo-Mitsubishi UFJ (Malaysia) Berhad

Level 9, Menara IMC 8, Jalan Sultan Ismail 50250 Kuala Lumpur

Tel : 603-2034 8000, 603-2034 8008

Fax : 603-2078 8870

E-mail : customercare@my.mufg.jp

Website : www.bk.mufg.jp/global/malaysia/

SWIFT Code : BOTKMYKX

# **BOARD OF DIRECTORS**

Chairman

Dato Abdul Rahim bin Osman

**Executive Director** 

Yuta Uchiyama

**Non-Executive Director** 

Shigekatsu Niwa

**Independent Directors** 

Dato' Mohd Sallehuddin bin Othman

Ismail bin Mahbob

**MANAGEMENT** 

**Chief Executive Officer/President** 

Yuta Uchiyama

**Executive Vice Presidents** 

Jun Haneji

Christopher Danker

Ravi Buchia

# **HEADS OF DIVISIONS**

Senior Vice President, Human Resources &

Communications

Norsaida Mohd Said

Senior Vice President, Corporate Banking 1 & 2

and Business Planning

Foo See Hee

Chief Risk Officer, Risk Management

Thor Boon Lee

**Chief Compliance Officer, Compliance** 

Adzamimah bte Adzmi

# Bank of Tokyo-Mitsubishi UFJ (Malaysia) Berhad (cont'd)

**SENIOR MANAGERS** 

**Corporate Banking 3** 

Eric Leong Yuh Haw

Corporate Banking 6

Patrick Liew Su Wei

**Accounts** 

Lee Sien Tuck

**Operation and System Planning** 

Adlin Abdul Razak

Credit

Catherine Gan Ai Chin

**Front Support** 

Fong Seow Khan

**International Currency Business Unit/** 

**Islamic Banking Window** 

Norazua bte Mohd Marzuki

# **BNP Paribas Malaysia Berhad**

Level 48A, Vista Tower

The Intermark

348, Jalan Tun Razak 50400 Kuala Lumpur

Tel : 603-2179 8383 Fax : 603-2179 8203

Website : www.bnpparibas.com.my

SWIFT Code : BNPAMYKL

# **BOARD OF DIRECTORS**

**Chairman/Independent Non-Executive Director** 

Dato' Abdullah bin Mat Noh

**Independent Non-Executive Directors** 

Halim bin Haji Din Chia Seng Leng

Jean Pierre Roger Beno Bernard

**Non-Independent Non-Executive Directors** 

Yves Maurice Guy Marie Drieux

Pierre Veyres

**Company Secretary** 

Elizabeth Choy Yin Yee

#### **MANAGEMENT**

**Chief Executive Officer** 

Philippe Aroyo

**Chief Operating Officer** 

Marc Dapra

**Chief Risk Officer** 

Daniel Keane

**Head of Human Resources** 

Rebecca Khor Ying Ying

**Finance Director** 

Ng Pooi Wah

**Chief Financial Officer** 

Wong Poh Leng

**Head of Compliance** 

Muhammad Nasir Hassan

**Head of Credit Risk Control** 

Tan Lan Fond

**Head of Internal Audit** 

Nasrul Azam Mohd Bakri

Head of Legal

Marwalis Mohd Kassim

**Brand & Communications** 

Aileen Oo Ai Lyn

# **BNP Paribas Malaysia Berhad (cont'd)**

**HEADS OF DIVISIONS** 

**Head of Global Markets** 

Reza Ridzuan

**Head of Transaction Banking** 

Sharad Kumar

**Head of Loan Capital Markets** 

Chan Siew Kien

Head of Islamic Banking (Najmah)

Muhammad Faozie Shahari

**Head of Treasury ALM** 

Ian Gan Kah Wai

**Head of Credit Management** 

Jonathan Chin Kem Loong

Head of Investment Banking Asia Pacific Coverage

Anthony Lo Chiang Loong

**Head of Financial Institutions Coverage** 

Tunku Danny Nasaifuddin Mudzaffar

**Head of Local Corporates Coverage** 

Chua Cherng Woei

**Head of Multinational Corporates Coverage** 

Andy Tan Boon Huan

# **CIMB Bank Berhad**

13th Floor, Menara CIMB Jalan Stesen Sentral 2 Kuala Lumpur Sentral 50470 Kuala Lumpur

Tel : 603-2261 8888

Call Centre : 603-6204 7788 (Local and overseas)

Fax : 603-2261 8889
E-mail : callcentre@cimb.com
Website : www.cimbbank.com.my

SWIFT Code : CIBBMYKL

#### **BOARD OF DIRECTORS**

**Chairman/Non-Independent Non-Executive Director** 

Dato' Zainal Abidin Putih

**Deputy Chairman** Dato' Sri Nazir Razak

**CEO/Executive Director** 

Tengku Dato' Sri Zafrul Tengku Abdul Aziz

**Non-Independent Non-Executive Directors** 

Ahmad Zulqarnain Che On

Datuk Dr Syed Muhamad Syed Abdul Kadir

(until 30 June 2016) Dato' Lee Kok Kwan

# **Independent Directors**

Rosnah Dato' Kamarulzaman Venkatachalam Krishnakumar Datin Grace Yeoh Cheng Geok Dato' Sri Amrin Awaluddin

Datuk Mohd Nasir Ahmad

Afzal Abdul Rahim (from 29 June 2016)

Company Secretary
Datin Rossaya Mohd Nashir

#### **SENIOR MANAGEMENT**

**Group Chief Executive Officer** 

Tengku Dato' Sri Zafrul Tengku Abdul Aziz

**Chief Executive Officer, Group Consumer Banking** 

Samir Gupta

**Chief Executive Officer, Group Commercial Banking** 

Yong Jiunn Run

**Chief Executive Officer, Group Wholesale Banking** 

Tengku Dato' Sri Zafrul Tengku Abdul Aziz

(until 31 March 2016)

Mak Lye Mun (from 1 April 2016)

Chief Executive Officer, Group Asset Management & Investments

Effendy Shahul Hamid

# CIMB Bank Berhad (cont'd)

# **SENIOR MANAGEMENT (CONT'D)**

Chief Executive Officer, Group Islamic Banking

Mohamed Rafe Mohamed Haneef

Chief Executive Officer, Indonesia

Tigor M. Siahaan

**Chief Executive Officer, Thailand** 

Kittiphun Anutarasoti

Chief Executive Officer, Singapore

Mak Lye Mun

**Group Chief Marketing Officer** 

Mohamed Adam Wee Abdullah

Chief Executive Officer, CIMB Investment Bank Berhad

Dato' Kong Sooi Lin

**Group Chief Financial Officer** 

Shahnaz Farouque Jammal Ahmad

**Acting Group Chief Information & Operations Officer** 

Adrian Seow Chin Hwee

**Group Chief People Officer** 

Hamidah Naziadin

**Group Chief Risk Officer** 

**David Richard Thomas** 

**Group Chief Internal Auditor** 

Lim Tiang Siew

**Group General Counsel** 

Lee Chin Tok

**Group Chief Strategy Officer** 

Gurdip Singh Sidhu

**Group Chief Compliance Officer** 

Kwan Keen Yew

**Group Head of Treasury and Markets** 

Chu Kok Wei

**Group Head, Group Company Secretarial** 

Datin Rossaya Mohd Nashir

# Citibank Berhad

Menara Citibank 165, Jalan Ampang 50450 Kuala Lumpur

Tel : 603-2383 8585 Call Centre : 1-800-82-6363 : 603-2383 6000 Fax

: HRSharedServicesMalaysia@citi.com E-mail

Website : www.citibank.com.my

SWIFT Code : CITIMYKL

#### **BOARD OF DIRECTORS**

Lee Lung Nien

Datuk Ali bin Abdul Kadir

Dato' Siow Kim Lun @ Siow Kim Lin

Agnes Liew Yun Chong Terence Kent Cuddyre Tan Sri Ghauth bin Jasmon

Philip P.K. Tan

#### **MANAGEMENT**

**Chief Executive Officer** 

Lee Lung Nien

**Consumer Business Manager** 

Elaine Fan

**Country Finance Officer** 

Tang Wan Chee

Consumer Risk Manager/Country Risk Officer

Manu Shinghal

**Country Human Resources Head** 

Marcela Mihanovich

**Country Compliance Head** 

Shova Pushparajah

**Country Legal Counsel** 

Lee Chee Ming

**Country Operations & Technology Head** 

Christina Ong

**Country Corporate Affairs Head** 

Celina May Benjamin

**Markets & Securities Services Head** 

Aida Mastura

# Citibank Berhad (cont'd)

**MANAGEMENT (CONT'D)** 

**Treasury & Trade Services Head** 

Noel Saminathan

**Global Banking Head** 

Ho Heng Chuan

Citi Commercial Bank Head

Alfred Chan

Islamic Banking Head

Irnyza Ngah

**Operational Risk Management Head** 

Joydeep Lahiri

**Chief Internal Auditor** 

Chua Yew Lim

Global Independent Risk Management Head

Rohit Bhan

# Deutsche Bank (Malaysia) Berhad

Level 18-20, Menara IMC 8, Jalan Sultan Ismail 50250 Kuala Lumpur

Tel : 603-2053 6788 Fax : 603-2031 9822

E-mail : ams.kualalumpur@list.db.com

(Customer Service)

Website : www.db.com/malaysia

SWIFT Code : DEUTMYKL

# **BOARD OF DIRECTORS**

# Chairman

Tunku Dato' Mahmood Fawzy bin Tunku Muhiyiddin

#### **Directors**

Steven Choy Khai Choon

Koid Swee Lian

Dato' Yusof Annuar Yaacob

# **SENIOR MANAGEMENT**

**Chief Executive and Managing Director** 

Dato' Yusof Annuar Yaacob

**Chief Operating Officer** 

Elaine Liew Yeh Yin

**Head of Finance** 

Chan Tse Ning

**Head of Risk** 

Michael Guenther

**Head of Operations** 

Allan Ngam Kim Hon

**Head of Compliance** 

Goh Gan Eng

# Deutsche Bank (Malaysia) Berhad (cont'd)

#### **HEADS OF DEPARTMENTS**

**Business** 

Global Transaction Banking (GTB)/Investor Services

Jacqueline William

Cash Management - Financial Institutions (CM-FI)

Renee Lim

**Cash Management Corporates (CMC)** 

Karthiyani Ramalingam

**Trade Finance (TF)** 

Wendy Ang

**Fixed Income Currencies (FIC)** 

Kevin Yam

**Institutional Client Group (ICG)** 

Yvonne Phe

**Corporate Finance/Capital Market** 

Jacqueline Ho

Infrastructure

**Human Resources** 

Nik Ilyana Mohamed

IT

Sapian Rashid

# **Hong Leong Bank Berhad**

Level 3, Wisma Hong Leong 18, Jalan Perak

50450 Kuala Lumpur

: 603-2180 8888 Tel Call Centre : 603-7626 8899 Fax : 603-2732 7902

E-mail : MatthewOngGH@hlbb.hongleong.com.my

Website : www.hlb.com.my SWIFT Code : HLBBMYKL

# **BOARD OF DIRECTORS**

#### Chairman

Tan Sri Quek Leng Chan

**Group Managing Director/Chief Executive Officer** 

Domenic Fuda

#### **Directors**

Tan Kong Khoon Kwek Leng Hai Lim Lean See Chok Kwee Bee

Dato' Nicholas John Lough @ Sharif Lough bin Abdullah

Datuk Wira Azhar bin Abdul Hamid Datuk Dr Md Hamzah bin Md Kassim

# **MANAGEMENT**

**Group Managing Director/Chief Executive Officer** 

Domenic Fuda

# **HEADS OF DIVISIONS**

**Managing Director, Personal Financial Services** 

Charles Sik Wan King

**Managing Director, Global Markets** 

Hor Kwok Wai

**Chief Credit Officer, Personal Financial Services** 

Leong Wai Mun

**Chief Credit Officer, Wholesale Credit** 

Chang Kian Seong, Johnson

**Chief Internal Auditor** 

Chang Kong Chong, Alan

# Hong Leong Bank Berhad (cont'd)

**HEADS OF DIVISIONS (CONT'D)** 

**Chief Risk Officer** Soong Jia Seng, Justin **Chief Financial Officer** 

Foong Pik Yee

**Chief Compliance Officer** 

Wong Ai Ping

Head, Human Resources

Fiona Fong

**General Manager, Property Management** 

Raymond Ng Kee Seng

Head, GALCO, Hong Leong Bank

Chee Li Har

Head, Customer Experience & Analytics,

**Hong Leong Bank** 

**Edward Pinto** 

Head, Group Strategic Support, Hong Leong Bank

**Dominic Mascrinas** 

**Acting Head/Chief Operating Officer,** 

Hong Leong Islamic Bank Berhad

Jasani bin Abdullah

# **HSBC Bank Malaysia Berhad**

2, Leboh Ampang 50100 Kuala Lumpur

Tel : 603-2075 3000
Call Centre : 1300-88-1388
Website : www.hsbc.com.my
SWIFT Code : HBMBMYKL

# **BOARD OF DIRECTORS**

**Non-Independent Executive Director** 

Peter Wong Tung Shun

Non-Independent Executive Director and

Chief Executive Officer Mukhtar Malik Hussain

**Independent Non-Executive Directors** 

Lee Choo Hock Choo Yee Kwan

Tan Sri Dato' Tan Boon Seng @ Krishnan

Chen Kar Leng

#### **SENIOR MANAGEMENT**

**Chief Executive Officer** 

Mukhtar Malik Hussain

**Head of Retail Banking & Wealth Management** 

Lim Eng Seong

**Head of Commercial Banking** 

Andrew Sill

**Head of Global Banking & Markets** 

Piyush Kaul

**Chief Financial Officer** 

Saw Say Pin

**Chief Risk Officer** 

Prachetas Raykar

**Chief Operating Officer** 

James Gossip

**Head of Human Resources** 

Callister Koh

**Chief Compliance Officer** 

Tee Swee Vien

**Head of Financial Crime Compliance** 

Michael Sprake

**Corporation Secretary & Head of Corporate Governance** 

**Grace Tong** 

**Head of Communications** 

Marlene Kaur

**General Counsel** 

Amanda Parshall

**Head of Internal Audit** 

Andrea Lim

# India International Bank (Malaysia)Berhad

Ground Floor, Bangunan Yee Seng

15, Jalan Raja Chulan 50200 Kuala Lumpur

Tel : 603-2026 1767 Fax : 603-2026 1766 E-mail : cs@iibm.com.my

Website : www.indiainternationalbank.com.my

SWIFT Code : IIMBMYKL

# **BOARD OF DIRECTORS**

**Non-Executive Non-Independent Director** 

Palamadai Sundararajan Jayakumar

**Non-Executive Independent Directors** 

Datuk Bhupatrai a/I Mansukhlal Premji Gopala Krishnan a/I C.P. Gopalan

V.J. Santhanam

**Chief Executive Officer and Managing Director** 

T.N. Ramakumar

#### **MANAGEMENT**

**Chief Executive Officer and Managing Director** 

T.N. Ramakumar

**Deputy Chief Executive Officer** 

Vijay Kumar

#### **HEADS OF DIVISIONS**

**Chief Financial Officer** 

Muniandy a/I R. Krishnan

**Chief Internal Auditor** 

K. Panir Selvam

**Chief Risk Officer** 

Nor Izad Mamud

# **Industrial and Commercial Bank** of China (Malaysia) Berhad

Level 35, Menara Maxis Kuala Lumpur City Centre 50088 Kuala Lumpur

Tel : 603-2301 3399 Fax : 603-2301 3388

E-mail : icbcmalaysia@my.icbc.com.cn

Website : www.icbcmy.com

SWIFT Code : ICBKMYKL

#### **BOARD OF DIRECTORS**

#### Chairman

Chang Zhenwang

# **Non-Independent Non-Executive Directors**

Lan Li Hong Guilu

# **Independent Non-Executive Directors**

Dato' Leong Sonny @ Leong Khee Seong Ong Ah Tin @ Ong Chee Kwee

#### **SENIOR MANAGEMENT**

#### **Chief Executive Officer**

Wang Qiang

# **Deputy Chief Executive Officers**

Wang Chunhai Liu Feng

**Assistant Chief Executive Officer** 

Lim Kok Fuat

**Chief Compliance Officer** 

Liau See Cheek

# J.P. Morgan Chase Bank Berhad

Level 18, Integra Tower

The Intermark

348, Jalan Tun Razak 50400 Kuala Lumpur

Tel : 603-2718 0500 : 603-2163 5370 Fax

Website : www.jpmorganaccess.com.my

SWIFT Code : CHASMYKX

# **BOARD OF DIRECTORS**

#### Chairman

Fauziah bte Hisham

#### **Directors**

Steven Ronald Clayton John Leo Buckley Christine Lau Souk Huan Faisal bin Ismail

Omar bin Merican **MANAGEMENT** 

# **Chief Executive Officer**

Steven Ronald Clayton

Senior Country Business Manager

Alex Law

# Senior Financial Officer

Yee Mei Yan

# **Head of Treasury**

Yong Eng Hwa

# **Treasury Services**

Rohit Godara

# **Global Corporate Banking**

Nurjesmi Mohd Nashir

# Compliance

Chan Yew Ling

# **Client Credit Management**

Leong Ket Ti

# **HEADS OF DIVISIONS**

# **Head of Wholesale Operations**

Chua Seu Kee

# **Global Technology Infrastructure**

Lau Kam Fatt

# **Human Resources**

Francis Yoong

# Malayan Banking Berhad

14th Floor, Menara Maybank 100, Jalan Tun Perak 50050 Kuala Lumpur

Tel : 603-2070 8833 (General)

Call Centre : Maybank Group Customer Care

1-300-88-6688 (Local) 603-7844 3696 (Overseas)

Customer Feedback & Resolution

Management 603-2074 8075

Fax : Maybank Group Customer Care

1-300-88-8899 (Local) 603-7845 4545 (Overseas)

E-mail : publicaffairs@maybank.com

cfrm@maybank.com

Website : www.maybank.com

SWIFT Code : MBBEMYKL

#### **BOARD OF DIRECTORS**

**Chairman/Non-Independent Non-Executive Director** 

Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor

Non-Independent Executive Director/

**Group President & CEO** 

Datuk Abdul Farid Alias

**Independent Non-Executive Directors** 

Dato' Dr Tan Tat Wai Dato' Johan Ariffin

Datuk Mohaiyani Shamsudin

Datuk R. Karunakaran Nor Hisham bin Hashim Dr Hasnita bte Dato' Hashim

Anthony Brent Elam

**Non-Independent Non-Executive Directors** 

Cheng Kee Check Edwin Gerungan

**Group General Counsel & Company Secretary** 

Wan Marzimin bin Wan Muhammad

# MANAGEMENT

**Group President & CEO** 

Datuk Abdul Farid Alias

Group Chief Financial Officer Dato' Amirul Feisal Wan Zahir

**Group Head, Community Financial Services &** 

CEO, Singapore Datuk Lim Hong Tat

# Malayan Banking Berhad (cont'd)

MANAGEMENT (CONT'D)

Group Head, Global Banking

Dato' Muzaffar Hisham

Group Head, Islamic Banking & CEO, Maybank Islamic Berhad

Dato' Mohamed Rafique Merican Mohd

Wahiduddin Merican

**CEO, International**Pollie Sim Sio Hoong

Group Head, Insurance and Takaful & CEO, Maybank Ageas Holdings Berhad

Kamaludin Ahmad

President Director, Maybank Indonesia &

CEO, Indonesia Taswin Zakaria

Group Chief Strategy Officer
Michael Foong Seong Yew

**Group Chief Human Capital Officer** 

Nora Abd Manaf

**Group Chief Risk Officer** 

Dr John Lee Hin Hock

Group Chief Technology Officer

Mohd Suhail Amar Suresh Abdullah

**Group Chief Operations Officer** 

Jerome Hon Kah Cho

# Mizuho Bank (Malaysia) Berhad

Level 27, Menara Maxis Kuala Lumpur City Centre 50088 Kuala Lumpur

Tel : 603-2058 6881 Fax : 603-2058 6988

Website : https://www.mizuhobank.com/malaysia/

SWIFT Code : MHCBMYKA

**BOARD OF DIRECTORS** 

**Chairman/Independent Non-Executive Director** 

Dato' Seri Talaat bin Husain

**Non-Independent Non-Executive Director** 

Seiji Imai

**Managing Director/Chief Executive Officer** 

Shojiro Mizoguchi

**Independent Non-Executive Director** 

Mohd Mokhtar bin Ghazali

**MANAGEMENT** 

**Managing Director/Chief Executive Officer** 

Shojiro Mizoguchi

**Deputy Chief Executive Officer** 

Shinichi Nishiyama

**HEADS OF DIVISIONS** 

**Head of Corporate Banking I** 

Taro Yasuda

**Head of Corporate Banking II** 

Norsiah Hashim

**Head of Corporate Banking III** 

Yoichi Akagashi

**Head of Risk Management** 

Shahriza Omar

**Head of Treasury** 

Shinichi Sekigami

# Mizuho Bank (Malaysia) Berhad (cont'd)

**HEADS OF DIVISIONS (CONT'D)** 

**Head of Operations/Operation & System Planning** 

Tetsuya Tsunekage

**Head of Finance** 

Angie Soo

**Head of Islamic Finance** 

Takashi Moriguchi

**Head of Internal Audit** 

Rajan Ganapathy

**Head of Legal & Compliance** 

Gafino Arshad

**Head of Human Resources (Acting)** 

Shinichi Nishiyama

**Head of Information Technology** 

Ang Khay Hock

**Head of Credit Administration** 

Alison Chiu

**Head of Global e-Banking Department** 

Lai Ming Hui

**Head of General Affairs** 

Richard Nee

**Head of Business Promotion Support** 

Esther Choi

# National Bank of Abu Dhabi Malaysia Berhad

Level 28, Menara Maxis Kuala Lumpur City Centre 50088 Kuala Lumpur

Tel : 603-2330 3800 Fax : 603-2330 3801

E-mail : customersupport.malaysia@nbad.com

Website : www.nbad.com SWIFT Code : NBADMYKL

# **BOARD OF DIRECTORS**

Chairman

Datuk Nik Azman bin Mohd Zain

**Directors** 

Datuk Dr Philip Ting Caesar Loong Abhijit Choudhury

# **MANAGEMENT**

**Chief Executive Officer** 

Susan Yuen

**Chief Operating Officer** 

Joanne Oh Phaik Ean

**Chief Risk Officer** 

Tarek Nil

**Chief Compliance Officer** 

Cheryl Tan Hooi Ling

**Chief Financial Officer** 

Shaiful Adhli Yazid

**Head of Human Resource** 

Kua Kee Tui

Head of ALM, FX & Rates, Global Markets Malaysia

Lee Loo Ee

**Head of Client Relationships** 

Benson Ow Yeang

**Head of Financial Institutions** 

Chew Hoi Meng

# National Bank of Abu DhabiMalaysia Berhad (cont'd)

**HEADS OF DIVISIONS** 

**Head of Operations** 

Joanne Oh Phaik Ean

**Head of Risk** 

Tarek Nil

**Head of Compliance** 

Cheryl Tan Hooi Ling

**Head of Human Resource** 

Kua Kee Tui

**Head of Finance** 

Shaiful Adhli Yazid

Head of ALM, FX & Rates, Global Markets Malaysia

Lee Loo Ee

**Head of Client Relationships** 

Benson Ow Yeang

**Head of Financial Institutions** 

Chew Hoi Meng

**Company Secretary** 

Choong Shaw Hney

# **OCBC Bank (Malaysia) Berhad**

Menara OCBC 18, Jalan Tun Perak 50050 Kuala Lumpur

: 603-2034 5034 Call Centre : 603-8317 5000 Fax : 603-2698 4363 Website : www.ocbc.com.my

SWIFT Code : OCBCMYKL

#### **BOARD OF DIRECTORS**

Chairman

Dato' Ooi Sang Kuang

**Directors** 

Samuel N. Tsien Lai Teck Poh Ng Hon Soon Tong Hon Keong Tan Ngiap Joo

# **MANAGEMENT**

**Chief Executive Officer** 

Ong Eng Bin

**Acting Country Chief Risk Officer** 

William Shak

**Chief Financial Officer** 

Teoh Yin Meng

**Head of Corporate & Commercial Division** 

Jeffrey Teoh

**Head of Emerging Business Division** 

Wong Chee Seng

**Head of Consumer Financial Services Division** 

Wyson Lim

**Acting Head of Treasury Division** 

Tan Ley Ley

**Head of Investment Banking Division** 

Tan Ai Chin

**Head of Transaction Banking Division** 

Chong Lee Ying

**Head of Operations & Technology Division** 

Lim Yau Seona

**Head of Internal Audit Division** 

Mazhatulshima bte Mohd Zahid

**Head of Human Resource** 

Kok Lai Ching

**Company Secretary** 

Quah Boon Huat

# **Public Bank Berhad**

Menara Public Bank 146, Jalan Ampang 50450 Kuala Lumpur

: 603-2176 6000, 603-2176 6666

603-2163 8899, 603-2163 8888

Call Centre : 1-800-22-5555 : 603-2163 9917 Fax

E-mail : customerservice@publicbank.com.my

Website : www.publicbankgroup.com

SWIFT Code : PBBEMYKL

#### **BOARD OF DIRECTORS**

#### Chairman

Tan Sri Dato' Sri Dr Teh Hong Piow

**Managing Director/Chief Executive Officer** 

Tan Sri Dato' Sri Tay Ah Lek

**Deputy Chairman** 

Dato' Sri Lee Kong Lam

**Non-Executive Directors** 

Tang Wing Chew

Lai Wan

Lai Wai Keen

Cheah Kim Ling

#### **MANAGEMENT**

**Managing Director/Chief Executive Officer** 

Tan Sri Dato' Sri Tay Ah Lek

**Deputy Chief Executive Officer** 

Dato' Chang Kat Kiam

**Chief Operating Officers** 

Chang Siew Yen

Dato' Sulaiman bin Abd Manap

#### **HEADS OF DIVISIONS**

Senior General Manager, Public Affairs Division

Dato' Ab Razak bin Mohd Dali

Senior General Manager, Corporate Banking/

**Credit Operations/HP Operations/Share Investment** 

Chan Chew Fung

Senior General Manager, Secretariat Division

Dato' Chia Lee Kee

Senior General Manager, Knowledge & Learning

Koay Seok Khim

# Public Bank Berhad (cont'd)

**Group Chief Internal Auditor** 

Lim Then Fui

**Chief Financial Officer** 

Yik Sook Ling

General Manager, Retail Financial Services

Chan Chiew Peng

**General Manager, Credit Administration &** 

**Supervision Division** 

Eddie Chan Kok Kwai

**General Manager, Information Technology Division** 

Fam Yoke Fong

General Manager, Human Capital Management

Marlene Goh

**General Manager, Treasury Division** 

Lim Lye Ping

**General Manager, Banking Operations Division** 

Patrick Lim Yoong Leng (from 16 March 2017)

**Chief Compliance Officer** 

Tan Shien Doon (from 16 March 2017)

**Chief Risk Officer** 

Jasmine Loh Sook Ling

General Manager, Corporate Planning & Strategy

Ng Seiw Kuan

**Director, Security Division** 

Haji A. Wahab bin A. Raman

**Director, Wealth Management & Transaction Banking** 

Carene Khoo Geok Kheng

**Director, Credit Operations Division** 

Lee Kok Keong

**Director, Property Division** 

Sim Goay Chye

**Director, Corporate Banking** 

Samuel Soh Boon Leong

**Director, PB Card Services & Support** 

Tee Chui Chee

**Director, HP Credit Control** 

Wong Juat Poo

**Director, HP Operations** 

Wong Man Hoe

# **RHB Bank Berhad**

Registered Office

Level 9, Tower One

RHB Centre, Jalan Tun Razak

50400 Kuala Lumpur

: 603-9287 8888 Call Centre : 603-9206 8118

Fax : 603-9287 9000

E-mail : customer.service@rhbgroup.com

Website : www.rhbgroup.com

SWIFT Code : RHBBMYKL

#### **BOARD OF DIRECTORS**

Chairman

Tan Sri Azlan Zainol

Directors

Tan Sri Saw Choo Boon

Ong Seng Pheow

Abdul Aziz Peru Mohamed

Tan Sri Ong Leong Huat @ Wong Joo Hwa

Mohamed Ali Ismaeil Ali AlFahim

Dato' Sri Haji Syed Zainal Abidin Syed Mohamed Tahir

Tan Sri Dr Rebecca Fatima Sta Maria

**Managing Director** 

Dato' Khairussaleh Ramli

## SENIOR MANAGEMENT

Group Managing Director, RHB Banking Group Managing Director, RHB Bank Berhad

Dato' Khairussaleh Ramli

**Group Chief Financial Officer** 

Syed Ahmad Taufik Albar

Managing Director/CEO RHB Islamic Bank Berhad

**Head, Group Shariah Business** 

Dato' Adissadikin Ali

CEO, RHB Investment Bank Berhad

**Head, Group Corporate & Investment Banking** 

Robert Angelo Hendro Santoso Huray

Head, Group Retail Banking

U Chen Hock

**Head, Group Business & Transaction Banking** 

Datin Amy Ooi Swee Lian

Managing Director, RHB Insurance Berhad

Head, Group Insurance

Kong Shu Yin

# RHB Bank Berhad (cont'd)

**SENIOR MANAGEMENT (CONT'D)** 

Country Head & CEO, Singapore

Mike Chan Cheong Yuen

**Group Chief Risk Officer** 

Head, Group Risk, Compliance & Credit Management

Patrick Ho Kwong Hoong

**Group Chief Operations Officer** 

Rohan Krishnalingam

**Group Chief Human Resource Officer** 

Jamaluddin Bakri

**Group Chief Marketing & Communications Officer** 

Norazzah Sulaiman

**Group Chief Strategy Officer** 

**Head, Group Strategy & International Business** 

Christopher Loh Meng Heng

**Head, Group Treasury & Global Markets** 

Mohd Rashid Mohamad

**Group Chief Internal Auditor** 

Wong Yih Yin

**Head, Group Legal & Secretariat** 

Azman Shah Md Yaman

# **Standard Chartered Bank** Malaysia Berhad

Menara Standard Chartered 30, Jalan Sultan Ismail 50250 Kuala Lumpur

: 603-2117 7777 Call Centre : 603-7711 8888 : 603-2711 6006 Fax

E-mail : Malaysia.Feedback@sc.com : www.standardchartered.com.my Website

SWIFT Code : SCBLMYKX

#### **BOARD OF DIRECTORS**

Chairman

Datuk Yvonne Chia

**Non-Executive Directors** 

Datuk Ishak Imam Abas

Datuk Seri Michael Yam Kong Choy Datuk Khairil Anuar bin Abdullah

# **MANAGEMENT**

**Chief Executive Officer & Managing Director** 

Mahendra Gursahani

**HEADS OF DIVISIONS** 

Head, Retail Banking

Aaron Loo

Head, Financial Markets

Sylvia Wong

**Head. Financial Institutions** 

Yow Kuan Tuck

Head, Commercial Banking

Robin Tan Chin Yang

**Chief Financial Officer** 

Mabel Lau

Head, Human Resources

Florence Foo Wen Shin

Head, Compliance

Irene Tan

**Head, Corporate Affairs** 

Jennifer Kang

Head, Transaction Banking

Wong Hooi Ching

**Chief Information Officer** 

Dato' Arif Siddiqui

**Country Chief Risk Officer** 

Ram C. Ramachandran

**Chief Executive Officer Standard Chartered** 

Saadiq Berhad

# **Sumitomo Mitsui Banking Corporation Malaysia Berhad**

Suite 22-03, Level 22 Integra Tower, The Intermark 348, Jalan Tun Razak 50400 Kuala Lumpur

Tel : 603-2176 1500 Fax : 603-2165 1599

E-mail : GeneralEnquiries@my.smbc.co.jp

Website : www.smbc.co.jp/global/malaysia/index.html

SWIFT Code : SMBCMYKL

#### **BOARD OF DIRECTORS**

**Chairman/Independent Non-Executive Director** 

Md Agil bin Mohd Natt

**Executive Director/Chief Executive Officer** 

Yoshimi Gunji

Executive Director

Yuichi Nishimura

**Independent Non-Executive Directors** 

Chin Kok Sang Tan Kim Seng

#### **MANAGEMENT**

President/CEO

Yoshimi Gunji

**Deputy CEO** 

Lim Choon Eng

**Deputy President** 

Nobuya Kubo

Head of Risk Management/Chief Risk Officer

Tasuku Tanaka

Head of Corporate Banking [Business Promotion 2 (Non-Japanese Corporate) and Strategic Business

Promotion]
Perng Chong Hann

**Head of Business Promotion 1 (Japanese Corporate)** 

Akihiro Ando

**Head of Cash Management Services** 

Maszeri Maiseh

**Head of Treasury** 

Takafumi Aimoto

**Head of Client Services** 

Jennifer Lee Suat Kiow

# Sumitomo Mitsui Banking Corporation Malaysia Berhad (cont'd)

**MANAGEMENT (CONT'D)** 

**Head of Credit Risk Management** 

Chew Ae Hoh

**Head of Market Risk Management** 

Khaizy Osman

**Head of Operational Risk Management** 

Chris Liang Soo Soo Head of Planning Wataru Dosaka

**Head of Human Resources** 

Ng Soon Mong

**Head of Compliance/Chief Compliance Officer** 

Yap Sieh Wai Head of Legal Gan Hua May Head of Cash Joanne Khoo

**Head of Internal Audit/Chief Internal Auditor** 

Stephen Chin

**Head of Islamic Banking** 

Ritzza Rosli

# The Bank of Nova Scotia Berhad

Level 10, Menara Hap Seng 2

Plaza Hap Seng 1, Jalan P. Ramlee 50250 Kuala Lumpur

Tel : 603-2052 3600 : 603-2052 3700 Fax

E-mail : bns.kualalumpur@scotiabank.com

Website : www.scotiabank.com.my

SWIFT Code : NOSCMYKL

#### **BOARD OF DIRECTORS**

#### Chairman

Theodor Joseph Bark

# **Statutory Directors**

Murugiah M. N. Singham Dr Veerinderjeet Singh

**Noel Sinah** Sivadas Menon

#### **MANAGEMENT**

# **Chief Executive Officer**

Sivadas Menon

# **Chief Risk Officer**

Cris van Kempen

# Head, Treasury

Kenny Foong

# Head, Corporate Banking

Chanchal Lahiri

# **Head, Global Wholesale Operations**

Muhamad Abdul Rahiman

# Head, Compliance

Chia Kwai Fun

# Head, Human Resources

Shareen Tan

# **Internal Auditor**

Farlewin Ozairs

# **Senior Relationship Managers**

Juanita Sri Cahaya Abdul Hamid

Ken Yap Wei Ming

Norman Lim Soh Chong

Jasmand Ng Kok Khoon

# United Overseas Bank (Malaysia) Bhd

Menara UOB Jalan Raja Laut 50350 Kuala Lumpur

: 603-2692 4511 Tel Call Centre : 603-2612 8121 Fax : 603-2690 0121

E-mail : uobcustomerservice@uob.com.my

Website : www.uob.com.my SWIFT Code : UOVBMYKL

#### **BOARD OF DIRECTORS**

Chairman Emeritus and Adviser/

**Non-Independent Non-Executive Director** 

Wee Cho Yaw

**Board Chairman/Independent Non-Executive Director** 

Ong Yew Huat

**Deputy Chairman/Non-Independent** 

**Non-Executive Director** 

Wee Ee Cheong

**Independent Non-Executive Directors** 

Dato' Jeffrey Ng Tiong Lip Fatimah bte Merican Robert Kwan Koh Wah

Non-Independent Executive Director

Wong Kim Choong

# **SENIOR MANAGEMENT**

#### **Chief Executive Officer**

Wong Kim Choong

**Executive Director, Country Head, Finance & Corporate Services** 

**Chief Financial Officer** 

Chang Yeong Gung

Managing Director, Country Head, Personal Financial

**Services** 

Ronnie Lim Kheng Swee

**Executive Director, Country Head, Business Banking** 

Raymond Chui Keng Leng

Executive Director, Country Head, Commercial Banking I

Kan Wing Yin

**Executive Director, Country Head, Commercial Banking II** 

Beh Wee Khee

**Executive Director, Country Head, Corporate Banking I** 

Steven Loong See Meng

**Executive Director, Country Head, Corporate Banking II** 

Lim Jit Yang

**Executive Director, Country Head, Bumiputera Business** 

Banking

Mohd Fhauzi Muridan

# United Overseas Bank (Malaysia) Bhd (cont'd)

Managing Director, Country Head, Global Markets Michael Beh Soo Heng

**Executive Director, Country Head, Transaction Banking** 

Andre Lee Ean Chye

**Executive Director, Country Head, Debt Capital Markets** 

Terence Boon Choon Teik

**Executive Director, Country Head, Specialised Financing** 

Steven Ng Ling Tee

Senior Vice President, Acting Country Head,

**Islamic Banking** 

Amir Alfatakh bin Yusof

**Executive Director, Country Head, Credit** 

- Middle Market

Ajeep Rassidi bin Othman

**Executive Director, Country Head, Credit** 

- Corporates & Financial Institutions

Tam Chee Meng

**Executive Director, Country Head, Credit - Retail** 

Wee Hock Kiong

**Executive Director, Country Head, Channels** 

Yap Kok Tee

**Executive Director, Country Head, Technology &** 

**Operations** 

Lum Chee Onn

**Executive Director, Country Head, Risk Management** 

Alex Por Peng Seong

**Executive Director, Country Head, Compliance** 

Daniel Loke Chee Keen

**Executive Director, Country Head, Human Resources** 

Lee Voon Seng

**Executive Director, Country Head, Legal & Secretariat** 

Ong Kit Ping

**Executive Director, Country Head, Internal Audit** 

Ong Yee Ben

**Executive Director, Country Head, Special Assets** 

Management

Linda Tan Mei Lin

# Tribute to the late Ms Chuah Mei Lin

**Executive Director (October 2008 to January 2017)** 

The commercial banking industry was shocked and saddened by the sudden demise of the late Ms Chuah Mei Lin, Executive Director of The Association of Banks in Malaysia (ABM) on 6 January 2017.

The late Ms Chuah assumed her role at ABM in October 2008. A lawyer by training, she had a wealth of experience in both the financial services and the securities industries.

Under her capable leadership, she steered ABM to gain a prominent standing on the local and regional front as an influential voice in advocating commercial banking industry issues. The late Ms Chuah was well known for her eloquence and many were in awe of her finesse in managing the organisation's wide range of stakeholders comprising regulators, government officials, member banks, consultants, the media as well as the general public. She was skillful in handling a wide range of complex issues affecting the industry. Her passion to engage with the public and facilitate a deeper understanding of the banking issues led her to establish ABMConnect, a hotline service to receive queries and complaints pertaining to the commercial banking industry.

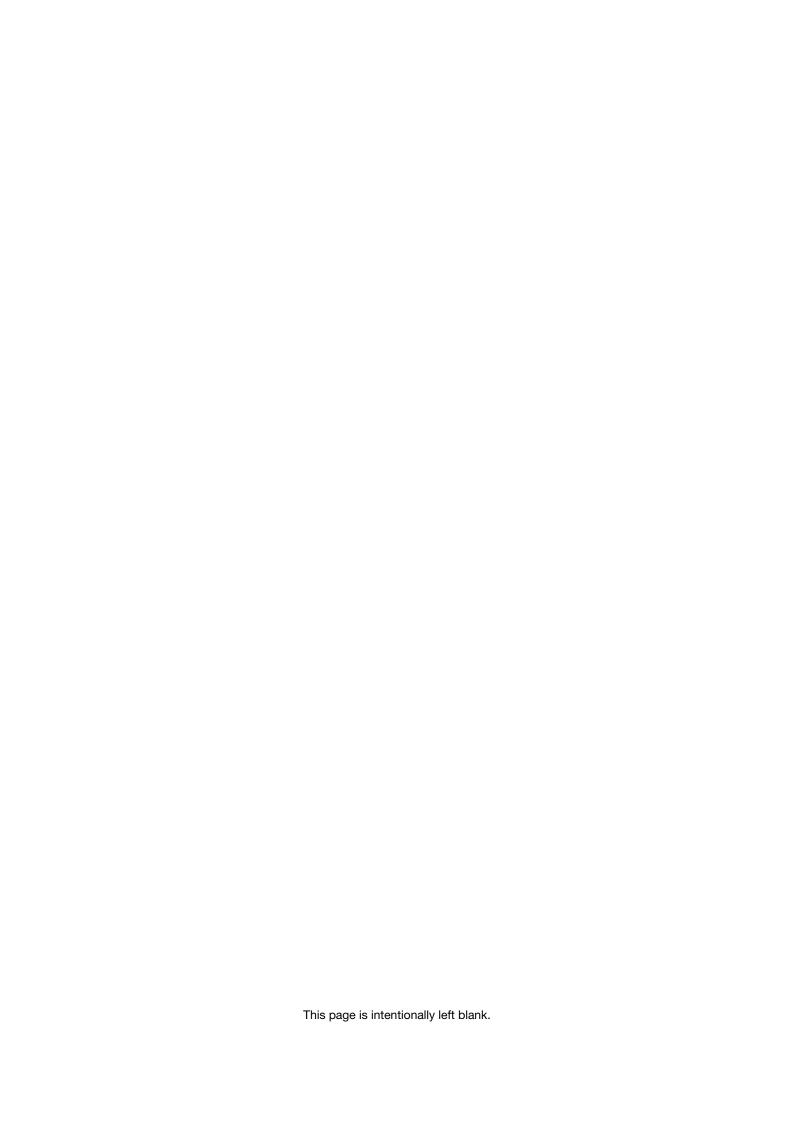
She was also pivotal in coming up with several notable initiatives such as the "Handbook for Nurturing First Class Customer Experience", or N1CCE handbook, for front line/call centre staff for a more consistent set of answers or approach when addressing queries posed by bank customers. In addition, she spearheaded the development of PARTNER, an SME initiative to enhance banking efficiency and customer services towards true business partnership. The Customer Service Charter was another project which was championed by the late Ms Chuah to promote a higher standard of customer services among member banks.

She was firm, yet compassionate; busy yet focused; and she was always willing to listen. To many, she was the face and voice of ABM.

Her effusive personality is certainly missed but her footprints on the commercial banking industry will always be remembered.







# VISION AND MISSION

The Association of Banks in Malaysia (ABM) was formed in November 1973 with the primary objective of establishing and promoting a sound banking system in Malaysia in cooperation and consultation with Bank Negara Malaysia. Its members comprise the 27 commercial banks that currently operate in Malaysia.

Guided first and foremost by its mission statement, "Forging public understanding for a responsible and responsive banking industry", ABM takes on the role of an important intermediary between bank customers and the member banks. In this respect it assists in bridging any gaps which may occur in the individual bank's communication with its customers where necessary.

On a broader front, ABM pursues a wide-ranging set of issues and policies affecting banking infrastructure and clearing system, as well as areas such as consumer education, risk management and talent development to establish best practices and set industry standards. All in all, ABM strives to facilitate and create a conducive banking environment whilst promoting orderliness and ethical behaviour.



# PERSATUAN BANK BANK DALAM MALAYSIA

THE ASSOCIATION OF BANKS IN MALAYSIA

34th Floor, UBN Tower 10, Jalan P. Ramlee 50250 Kuala Lumpur

Tel: 603-2078 8041
Fax: 603-2078 8004
E-mail: banks@abm.org.my
ABMConnect: 1-300-88-9980

www.abm.org.my