

Standard Chartered Malaysia BANKING introduces SC WIN

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Standard Chartered Malaysia managing director and head of consumer, private and business banking Sammeer Sharma

KUALA LUMPUR: Standard Chartered Malaysia, along with its Islamic banking subsidiary, Standard Chartered Saadiq, has launched SC Women's International Network (SC WIN), a financing facility programme specially curated for women entrepreneurs who are looking to expand their businesses.

In a statement today, the bank said the initiative aimed to be comprehensive and holistic by offering women-led small and medium enterprises (SMEs) business education and opportunities on top of tailored financial solutions.

Managing director and head of consumer, private and business banking Sammeer Sharma said women-owned businesses constitute 20 per cent of the total SMEs in Malaysia and have grown rapidly over the years.

"In support of the country's push to drive more economic participation of women entrepreneurs, the launch of SC WIN is timely to help them benefit from the right opportunities, navigate challenges and, ultimately, achieve long-term sustainable growth," he added. - Bernama

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