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# OCBC PLANTS TREES FOR INVESTORS

Bank offers sustainable unit trust funds managed by Maybank Asset Management

KUALA LUMPUR

**C**ONSUMERS looking to invest in sustainability-themed unit trust products can have a tree planted in their name along the Lower Kinabatangan River in Sabah thanks to a green initiative by OCBC Bank (M) Bhd.

The scheme automatically kicks in for those who invest in any of the three global unit trust funds managed by Maybank Asset Management Sdn Bhd and distributed by OCBC Bank.

Two of the funds, the Maybank Global Sustainable Equity-I Fund and Maybank Global Sustainable Technology Fund, are qualified Sustainable and Responsible Investment funds, while the Maybank Global Mixed Assets-I Fund is rated "BBB" by MSCI ESG Rating.

All future sustainable/ environmental, social and governance (ESG) funds by Maybank Asset Management that are distributed by OCBC Bank will also be part of the tree-planting initiative.

OCBC Bank managing director and head of consumer financial services Anne Leh said the tree-planting initiative aimed to generate awareness among investors on ways to get involved in

environmental and climate-related causes.

"We know many consumers out there want to do well by doing good but not all might have sufficient exposure to the available opportunities and initiatives.

"So, we decided to bring things closer home by collaborating with Animal Projects Environmental Education Sdn Bhd (APE Malaysia) on this tree-planting initiative.

"APE Malaysia is running a reforestation project contributing towards the 'Corridor of Life' project along the Lower Kinabatangan River in Sabah and has helped to bring about environmental gains to animals, the habitat and people in the community," she said in a statement.

Maybank Global Mixed Assets-I is a syariah mixed-asset fund that allows investors to tap global investment opportunities through a diversified portfolio with a target return of 6.0 per cent per year in US dollar terms, net of fees, over the medium to long term.

Maybank Global Sustainable Equity-I Fund invests in high-conviction syariah ESG companies across global markets.

Maybank Global Sustainable Technology Fund — where ESG considerations play a key role in



(From left) OCBC Bank (M) Bhd chief executive officer (CEO) Datuk Ong Eng Bin, OCBC Bank managing director and head of consumer financial services Anne Leh and OCBC Al-Amin Bank Bhd CEO Tuan Syed Abdull Aziz Syed Kechik announcing the banking group's tree-planting initiative in collaboration with Animal Projects Environmental Education Sdn Bhd.

the evaluation of its investments — covers information technology services and payment processors, tech hardware and equipment, semiconductors and semiconductor equipment, Internet and gaming and software.

The funds join the ranks of OCBC Bank's stable of ESG-related investment offerings aligned to its commitment to enhancing its green financing and investment options.

Leh said OCBC Bank's empha-

sis on sustainability had enabled it to create more products that took ESG factors into consideration based on its target of achieving RM5 billion in sustainable assets under management by year end.